

# ACPM Sponsorship Online Events

APRIL 2022

ACPM is conducting numerous online video events featuring a wide variety of topics over the next several months.

Sponsorship opportunities are available that provide a high degree of corporate profile to senior management professionals in the retirement income industry.

Please note that the ACPM Sponsorship Online Events program does not apply to the ACPM National Conference scheduled for September 27-29, 2022. More details [HERE](#).

The following Roundtable Broadcasts are in progress and available for sponsorship.

## ONLINE EVENTS

EVENT TOPIC	DATE
<p><b>1 Navigating Uncertainty in the Pension Industry</b> Prairie Regional Council Event 12:00 pm to 1:00 pm CST/ 2:00 pm to 3:00 pm EDT Click <a href="#">HERE</a> for more details</p>	THURSDAY, APR. 7, 2022
<p><b>2 Gender Savings Gap : Understanding the Trend and Addressing the issues</b> Atlantic Regional Council Event 12:00 pm to 1:00 pm EDT Click <a href="#">HERE</a> for more details</p>	THURSDAY, APR. 21, 2022

## SPONSORSHIP BENEFITS

The Broadcast Roundtables will be streamed via YouTube and a recorded copy will be available.

- » Logo linked to your corporate website in all promotional messaging via:
  - › Promotional emails
  - › ACPM website (Events section)
- » Rotating logo presence on screen during the entire broadcast session and recording
- » Logo and corporate profile in the Event e-Booklet
- » Logo linked to your corporate website in all post-event communications
- » List of all registered attendees (names and company) for the broadcast
- » Sponsorship will be limited to a maximum of four Sponsors per broadcast

Please take a look at the Sponsorship Benefits and Fees on the next page.

## SPONSORSHIP FEES

**NOTE:** Your discount is based on the number of events you purchase. Online event sponsorships can be purchased individually and your discount will be applied on your online event sponsorship total as of January 31, 2022.

EVENT	FEE PER EVENT	1 TO 2 EVENT FEE	3 TO 4 EVENT FEE	5 TO 6 EVENT FEE
Roundtable Broadcast	\$1,500	\$1,500/ \$2,750	\$3,750/ \$5,000	\$6,500/ \$8,000
7 OR MORE EVENT FEES	If a Sponsor purchases 6 Events, any additional event will cost <b>\$1,250</b> each.			

SPONSORSHIP EXAMPLES	TOTALS	TOTAL IF PURCHASED AS INDIVIDUAL EVENTS
Three events	\$3,750	\$4,500
Six events	\$8,000	\$9,000
Eight events	\$8,000 + \$1,250 + \$1,250 = \$10,500	\$12,000

**SPONSORSHIP SHOULD BE SECURED  
AT LEAST FIVE DAYS BEFORE  
THE BROADCAST.**

For more information on single or bundled sponsorship opportunities,  
please contact Judy Lei, Manager, Operations and Programs, at:  
[Judy.Lei@acpm.com](mailto:Judy.Lei@acpm.com)

**ACPM** is the leading advocacy organization for a balanced, effective and sustainable retirement income system in Canada and our membership manages retirement plans for millions of plan members.



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