



A CLIMATE FOR **INNOVATION**

Exploring **SUSTAINABLE RETIREMENT**



2022 ACPM
**NATIONAL
CONFERENCE**

acpm.com

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 27-29

ST. JOHN'S, NL

Delta Hotels St. John's Conference Centre



DIAMOND SPONSOR



2022 ACPM NATIONAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Sponsorships are available at the following levels: **DIAMOND, RUBY, EMERALD, SAPPHIRE, JADE, OPAL & TOPAZ**

EXCLUSIVE DIAMOND LEVEL *

\$20,800

ONE Unique Diamond Level Opportunity:

1. Gala Dinner and Entertainment with the SPIRIT OF NEWFOUNDLAND

RUBY LEVEL *

\$12,800

THREE Ruby Level Opportunities to choose from:

1. Wednesday Evening Reception, Dinner and post-dinner Social
2. All Plenary Sessions – Introduction of Moderator and Speakers
3. Elevator Door signage (3 elevators)

EMERALD LEVEL *

\$9,600

TWO Emerald Level Opportunities to choose from:

1. Gala Reception (Thursday Evening)
2. Delegate Guide and Bag Combo

SAPPHIRE LEVEL *

\$8,000

THREE Sapphire Level Opportunities to choose from:

1. Welcome Reception (Tuesday Evening)
2. Breakfasts (Wednesday and Thursday)
3. "Centre Stage" (Thursday)

JADE LEVEL *

\$6,400

FIVE Jade Level Opportunities to choose from:

1. Refreshment Breaks (3 breaks over 2 days of the conference)
2. Spotlight Speaker
3. 'Conference at a Glance' Schedule Fold-Out
4. Lanyard with Badge Holder
5. Notebook and Pen Combo

OPAL LEVEL

\$4,800

TEN Opal Level Opportunities to choose from:

1. Opening Ceremonies (Wednesday morning)
2. Wednesday Luncheon & Guest Speaker
3. Thursday Luncheon & Guest Speaker
4. Workshop Session #1
5. Workshop Session #2
6. Workshop Session #3
7. Workshop Session #4
8. Workshop Session #5
9. Workshop Session #6
10. Conference App – *New!*

TOPAZ LEVEL

\$3,200

See Benefits for more details

***SOLD OUT**

NOTE: More details about specific speakers or entertainment will become available once the National Conference Planning Committee concludes its planning process in early April.

For further information please contact:






































Ric Marrero, Chief Executive Officer
Sponsorship Campaign Chair
Phone: 416-964-1260 Ext. 223
Email: ric.marrero@acpm.com

— OR —

Judy Lei, Manager, Operations and Programs
Sponsorship Coordinator
Phone: 416-964-1260 Ext. 224
Email: judy.lei@acpm.com

2022 ACPM NATIONAL CONFERENCE

BENEFITS

	DIAMOND \$20,800	RUBY \$12,800	EMERALD \$9,600	SAPPHIRE \$8,000	JADE \$6,400	OPAL \$4,800	TOPAZ \$3,200
Complimentary conference registrations	 4 PEOPLE	 2 PEOPLE	 2 PEOPLE	 1 PERSON			
Standard guestrooms for three nights during the conference at the Delta Hotels St. John's	 4 PEOPLE	 2 PEOPLE					
Promotional insert in the delegate bag <i>(item to be confirmed in advance with ACPM)</i>							
Promotional item delivered to each delegate's room <i>(item to be provided by sponsor and approved by ACPM in advance)</i>							
Promotional Table-top display in the Sponsor Showcase area <i>(space is limited, first come, first served)</i>							
Opportunity to have promotional video shown as part of the Sponsor Showcase	 60 SEC	 40 SEC	 30 SEC	 20 SEC	 10 SEC	 LOGO ONLY	 LOGO ONLY
Acknowledgement during the Opening Ceremonies and throughout the Conference							
Logo on main stage backdrop							
Logo on the Evening Program							
Reserved tables at the sponsored Evening Event at front of the room and near the Head Table	 2 TABLES	 1 TABLE					

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Sponsor profile e-blast sent to delegates prior to Conference							
Introduction of Entertainment							
Logo on the ACPM website prior to and following the conference							
Provided with advance copy of Delegate List <i>(availability after July 31, 2022)</i>							
Logo on the conference brochure							
Logo on conference signage							
Full page logo on the back cover of the Delegate Guide							
Appropriately sized logo on the Sponsors' page of the Delegate Guide							
Paragraph description about your organization in the Delegate Guide	 UP TO 450 WORDS	 UP TO 300 WORDS	 UP TO 300 WORDS	 UP TO 300 WORDS	 UP TO 200 WORDS	 UP TO 200 WORDS	 UP TO 200 WORDS
Acknowledgement in "CONTACT", the ACPM Member eNewsletter							

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	DIAMOND \$20,800	RUBY \$12,800	EMERALD \$9,600	SAPPHIRE \$8,000	JADE \$6,400	OPAL \$4,800	TOPAZ \$3,200
Opportunity to have a promotional item placed at each delegate place setting during dinner <i>(item must be pre-approved by ACPM)</i>							
Opportunity to distribute a gift item or hold a draw during reception <i>(item must be pre-approved by ACPM)</i>							
Welcome message to Delegates <i>(one of the following: Welcome Reception, Wednesday Evening Reception & Dinner, Gala Reception, or Gala Dinner sponsors)</i>							
Introduce Speakers <i>(one of the following: Spotlight or Luncheon)</i>							
Logo on sponsored item <i>(if applicable)</i>							
Introduce Plenary Speakers and Moderator							
Sponsorship of the workshop and introduction of Workshop Moderator							
Recognition by the MC or Moderator of the Sponsored Plenary, Workshop, Centre Stage, Spotlight, or Luncheons							



SPONSOR INFORMATION

Organization: _____

Contact: _____

Address: _____

City/Prov: _____

Postal Code: _____

Phone: _____ Ext: _____

Fax: _____

Email: _____

PLEASE SELECT FROM SPONSORSHIP OPTIONS LISTED

Price: _____

Signature: _____

Date: _____

DIAMOND* \$20,800

- ☐ Gala Dinner and Entertainment with the SPIRIT OF NEWFOUNDLAND

RUBY* \$12,800

- ☐ Wednesday Evening Reception, Dinner and post-dinner Social
- ☐ All Plenary Sessions – Introduction of Moderator and Speakers
- ☐ Elevator Door signage (3 elevators)

EMERALD* \$9,600

- ☐ Gala Reception (Thursday evening)
- ☐ Delegate Guide and Bag Combo

SAPPHIRE* \$8,000

- ☐ Welcome Reception (Tuesday Evening)
- ☐ Breakfasts (Wednesday and Thursday)
- ☐ "Centre Stage" (Thursday)

CANCELLATION POLICY:

If the 2022 ACPM National Conference cannot proceed due to circumstances beyond our control, conference sponsors are eligible for full refund or credit if requested by **July 22, 2022** in writing; the credit is applicable for any future ACPM activities until **September 30, 2023**. Only a credit will be available after **July 22, 2022**.

TO CONFIRM YOUR SPONSORSHIP, please email or fax this confirmation to:
acpm@acpm.com or 416-964-0567

FOR MORE INFORMATION, please contact:

Ric Marrero, Chief Executive Officer
Sponsorship Campaign Chair
Phone: 416-964-1260 Ext. 223
Email: ric.marrero@acpm.com

—OR—

Judy Lei, Manager, Operations and Programs
Sponsorship Coordinator
Phone: 416-964-1260 Ext. 224
Email: judy.lei@acpm.com

TERMS: By applying a signature, the signatory is committing to sponsorship of the 2022 ACPM National Conference, to be held at the Delta Hotels St. John's Conference Centre, Newfoundland and Labrador, September 27–29, 2022.

JADE* \$6,400

- ☐ Refreshment Breaks
- ☐ Spotlight Speaker
- ☐ 'Conference at a Glance' Schedule Fold-Out
- ☐ Lanyard with Badge Holder
- ☐ Notebook and Pen Combo

OPAL \$4,800

- ☐ Opening Ceremonies (Wednesday morning)
- ☐ Wednesday Luncheon & Guest Speaker
- ☐ Thursday Luncheon & Guest Speaker
- ☐ Workshops ☐ #1 ☐ #2 ☐ #3 ☐ #4 ☐ #5 ☐ #6
- ☐ Conference App — **New!**

TOPAZ \$3,200

- ☐ See Benefits for more details

***SOLD OUT**

PLEASE SEND WITH PAYMENT TO:

The Association of Canadian Pension Management
1255 Bay Street, Suite 304 Toronto, ON M5R 2A9