



# Regional Event Sponsorship Program

APRIL 2024

ACPM is a non-profit organization and the leading advocate for plan sponsors and administrators in the pursuit of a balanced, effective and sustainable retirement income system in Canada.

ACPM Regional Councils provide a variety of information sessions across the country.

Attendees are plan sponsors, administrators, trustees and other retirement industry professionals. If you would like to sponsor a Regional Council event, there are various levels and benefits available.

## SPONSORSHIP LEVELS

## REGIONAL INFORMATION SESSION

TWO HOUR FORMAT

LEVEL	COST	BENEFITS
<b>PLATINUM</b>	<b>\$750</b>	<ul style="list-style-type: none"> <li>» <b>Platinum sponsorship is exclusive</b></li> <li>» Opportunity to introduce Speakers and Moderator of the session</li> <li>» When displayed, logo will be dominant in size</li> <li>» Logo in promotional emails for the event</li> <li>» Logo in "CONTACT" issues where the event is promoted</li> <li>» Logo on ACPM website in conjunction with the event</li> <li>» Acknowledgement at the event</li> <li>» Organizational profile message (150 words maximum) and Logo in the distributed event program</li> <li>» One complimentary event registration</li> <li>» One post-event eBlast within six months of the event</li> <li>» Option to place one promotional item at the registration table</li> </ul>
<b>GOLD</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>» <b>Maximum of three Gold Sponsors</b></li> <li>» Logo in promotional emails for the event</li> <li>» Logo in "CONTACT" issues where the event is promoted</li> <li>» Logo on ACPM website in conjunction with the event</li> <li>» Acknowledgement at the event</li> <li>» Logo in the distributed event program</li> <li>» One complimentary event registration</li> <li>» Option to place one promotional item at the registration table</li> </ul>

LEVEL	COST	BENEFITS
<b>PLATINUM</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>» <b>Platinum sponsorship is exclusive</b></li> <li>» Opportunity to introduce Speakers and Moderator of the session</li> <li>» When displayed, logo will be dominant in size</li> <li>» Logo in promotional emails for the event</li> <li>» Logo in "CONTACT" issues where the event is promoted</li> <li>» Logo on ACPM website in conjunction with the event</li> <li>» Acknowledgement at the event</li> <li>» Organizational profile message (150 words maximum) and Logo in the distributed event program</li> <li>» Two complimentary event registrations</li> <li>» One post-event eBlast within six months of the event</li> <li>» Option to place one promotional item at the registration table</li> </ul>
<b>GOLD</b>	<b>\$750</b>	<ul style="list-style-type: none"> <li>» <b>Maximum of three Gold Sponsors</b></li> <li>» Logo in standalone email promoting the event</li> <li>» Logo in "CONTACT" issues where the event is promoted</li> <li>» Logo on ACPM website in conjunction with the event</li> <li>» Acknowledgment at the event</li> <li>» Logo in the distributed event program</li> <li>» One complimentary event registration</li> <li>» Option to place one promotional item at the registration table</li> </ul>

For more information and to reserve a sponsorship opportunity, please contact Judy Lei at [Judy.Lei@acpm.com](mailto:Judy.Lei@acpm.com) or at **416-964-1260 Ext. 224**. Thank you.



**ACPM | ACARR**

The Association of Canadian Pension Management  
L'Association canadienne des administrateurs de régimes de retraite

[www.acpm.com](http://www.acpm.com)