



2024 ACPM
**NATIONAL
CONFERENCE**

GLOBAL INSIGHTS, CANADIAN IMPACT: **Cultivating Retirement Success**

:: SPONSORSHIP OPPORTUNITIES ::



SEPTEMBER 24-26, 2024

KELOWNA, BC

Delta Hotels Grand Okanagan Resort

acpm.com

2024 ACPM NATIONAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are limited – contact us today for details!

EXCLUSIVE DIAMOND LEVEL \$24,000

ONE Unique Diamond Level Opportunity:

1. Gala Dinner and Entertainment

RUBY LEVEL \$15,000

THREE Ruby Level Opportunities to choose from:

1. Wednesday Evening Reception, Dinner and post-dinner Social
2. All Plenary Sessions – Introduction of Moderator and Speakers
3. Elevator Door signage (4 elevators)

EMERALD LEVEL \$11,000

TWO Emerald Level Opportunities to choose from:

1. Gala Reception (Thursday Evening)
2. Delegate Guide and Bag Combo

SAPPHIRE LEVEL \$9,000

TWO Sapphire Level Opportunities to choose from:

1. Welcome Reception (Tuesday Evening)
2. Breakfasts (Wednesday and Thursday)

JADE LEVEL \$8,000

SIX Jade Level Opportunities to choose from:

1. Refreshment Breaks (3 breaks over 2 days of the conference)
2. Spotlight Speaker
3. 'Conference at a Glance' Folding Schedule
4. Lanyard with Badge Holder
5. Notebook and Pen Combo
6. Conference App

OPAL LEVEL \$6,000

EIGHT Opal Level Opportunities to choose from:

1. Opening Ceremonies (Wednesday morning)
2. Wednesday Luncheon & Presentation
3. Thursday Luncheon & Presentation
4. Golf Tournament
5. Concurrent Workshops 1 & 2
6. Concurrent Workshops 3 & 4
7. Concurrent Workshops 5 & 6
8. Concurrent Workshops 7 & 8

TOPAZ LEVEL \$4,500

See Benefits for more details

NOTE: More details about specific speakers or entertainment will become available once the National Conference Planning Committee concludes its planning process in early April.

For further information, please contact:
Ric Marrero, Chief Executive Officer
 Sponsorship Campaign Chair
 Phone: 416-964-1260 Ext. 223
 Email: ric.marrero@acpm.com

— OR —

Judy Lei, Director, Operations and Programs
 Sponsorship Coordinator
 Phone: 416-964-1260 Ext. 224
 Email: judy.lei@acpm.com

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BENEFITS



	DIAMOND \$24,000	RUBY \$15,000	EMERALD \$11,000	SAPPHIRE \$9,000	JADE \$8,000	OPAL \$6,000	TOPAZ \$4,500
Complimentary conference registrations	● 4 PEOPLE	● 2 PEOPLE	● 2 PEOPLE	● 1 PERSON			
Standard guestrooms for three nights during the conference at the Delta Grand Okanagan	● 4 PEOPLE	● 2 PEOPLE					
Promotional insert in the delegate bag <i>(item to be confirmed in advance with ACPM)</i>	●	●	●	●			
Promotional item delivered to each delegate's room <i>(item to be provided by sponsor and approved by ACPM in advance)</i>	●						
Promotional Table-top display in the Sponsor Showcase area <i>(space is limited, first come, first served)</i>	●	●	●	●	●	●	●
Opportunity to have promotional video shown as part of the Sponsor Showcase	● 60 SEC	● 40 SEC	● 30 SEC	● 20 SEC	● 10 SEC	● LOGO ONLY	● LOGO ONLY
Acknowledgement during the Opening Ceremonies and throughout the Conference	●	●	●	●	●	●	●
Logo on main stage backdrop	●						
Logo on the Evening Program	●	●					
Reserved tables at the sponsored Evening Event at front of the room and near the Head Table	● 2 TABLES	● 1 TABLE					

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BENEFITS

	DIAMOND \$24,000	RUBY \$15,000	EMERALD \$11,000	SAPPHIRE \$9,000	JADE \$8,000	OPAL \$6,000	TOPAZ \$4,500
Sponsor profile e-blast sent to delegates prior to Conference	●	●					
Introduction of Entertainment	●	●					
Logo on the ACPM website prior to and following the conference	●	●	●	●	●	●	●
Advance copy of Delegate List <i>(availability after July 31, 2024)</i>	●	●	●	●	●	●	●
Logo on the conference brochure	●						
Logo on conference signage	●	●	●	●	●	●	●
Full page logo on the back cover of the Delegate Guide	●						
Appropriately sized logo on the Sponsors' page of the Delegate Guide	●	●	●	●	●	●	●
Paragraph description about your organization in the Delegate Guide	● UP TO 450 WORDS	● UP TO 300 WORDS	● UP TO 300 WORDS	● UP TO 300 WORDS	● UP TO 200 WORDS	● UP TO 200 WORDS	● UP TO 200 WORDS
Acknowledgement in "CONTACT", the ACPM Member eNewsletter	●	●	●	●	●	●	●



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	DIAMOND \$24,000	RUBY \$15,000	EMERALD \$11,000	SAPPHIRE \$9,000	JADE \$8,000	OPAL \$6,000	TOPAZ \$4,500
Opportunity to have a promotional item placed at each delegate place setting during dinner <i>(item must be pre-approved by ACPM)</i>	●	●					
Opportunity to hold a draw during sponsored reception <i>(item must be pre-approved by ACPM)</i>		●	●	●			
Welcome message to Delegates <i>(one of the following sponsored events: Welcome Reception, Wednesday Reception & Dinner, Gala Reception, or Gala Dinner)</i>	●	●	●	●			
Introduce Speakers <i>(one of the following: Spotlight or Luncheon)</i>					●	●	
Logo on sponsored item <i>(if applicable)</i>			●		●		
Introduce Plenary Speakers and Moderator		●					
Sponsorship of the workshop and introduction of Workshop Moderator						●	
Recognition by the MC or Moderator of the Sponsored Plenary, Workshop, Spotlight, or Luncheons		●			●	●	



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REGISTRATION FORM

SPONSOR INFORMATION

Organization: _____

Contact: _____

Address: _____

City/Prov: _____

Postal Code: _____

Phone: _____ Ext: _____

Fax: _____

Email: _____

PLEASE SELECT FROM SPONSORSHIP OPTIONS LISTED

Price: _____

Signature: _____

Date: _____

DIAMOND \$24,000

Gala Dinner and Entertainment

RUBY \$15,000

Wednesday Evening Reception, Dinner and post-dinner Social

All Plenary Sessions – Introduction of Moderator and Speakers

Elevator Door signage (4 elevators)

EMERALD \$11,000

Gala Reception (Thursday evening)

Delegate Guide and Bag Combo

SAPPHIRE \$9,000

Welcome Reception (Tuesday Evening)

Breakfasts (Wednesday and Thursday)

JADE \$8,000

Refreshment Breaks

Spotlight Speaker

'Conference at a Glance' Folding Schedule

Lanyard with Badge Holder

Notebook and Pen Combo

Conference App

OPAL \$6,000

Opening Ceremonies (Wednesday morning)

Wednesday Luncheon & Presentation

Thursday Luncheon & Presentation

Golf Tournament

Concurrent workshops:

#1&2 #3&4 #5&6 #7&8

TOPAZ \$4,500

See Benefits for more details

CANCELLATION POLICY:

If the 2024 ACPM National Conference cannot proceed due to circumstances beyond our control, conference sponsors are eligible for full refund or credit if requested by **July 19, 2024** in writing; the credit is applicable for any future ACPM activities until **September 30, 2025**. Only a credit will be available after **July 19, 2024**.

TO CONFIRM YOUR SPONSORSHIP, please email or fax this confirmation to:
acpm@acpm.com or 416-964-0567

PLEASE SEND WITH PAYMENT TO:
The Association of Canadian Pension Management
1255 Bay Street, Suite 304 Toronto, ON M5R 2A9

FOR MORE INFORMATION, please contact:

Ric Marrero, Chief Executive Officer
Sponsorship Campaign Chair
Phone: 416-964-1260 Ext. 223
Email: ric.marrero@acpm.com

—OR—

Judy Lei, Director, Operations and Programs
Sponsorship Coordinator
Phone: 416-964-1260 Ext. 224
Email: judy.lei@acpm.com

TERMS: By applying a signature, the signatory is committing to sponsorship of the 2024 ACPM National Conference, to be held at the Delta Grand Okanagan, Kelowna, BC, September 24–26, 2024.