

# eBLAST PROGRAM

2026

The ACPM **eBlast Program** is a service that allows members to deliver a customized electronic message to thousands of industry professionals across the country. Our database includes plan sponsors, administrators, trustees, service providers, HR professionals, and associations.



**ACPM** is the leading advocacy organization for a balanced, effective and sustainable retirement income system in Canada and our membership manages retirement plans for millions of plan members.

## ACPM MEMBERSHIP REPRESENTS:

- » Plan Sponsors, Administrators and Trustees
- » Actuarial, Consulting and Accounting Firms
- » Investment and Legal Firms
- » Custodians and Record Keepers
- » Organized Labour
- » Human Resource Professionals
- » Government/ Agency Employees
- » Professional and Industry Associations

## WHAT YOU NEED TO KNOW

### PROCESS and REQUIREMENTS

#### 1. CLIENT SUBMISSION:

- a. HTML code —supplied as a separate file (*preferred*);  
OR
- b. Single elements:
  - › Images (PNG, JPG, GIF)
  - › Text
  - › Any URL links
  - › Subject line

#### 2. DESIGN:

ACPM sets up the eBlast and sends to Client for approval

#### 3. eBLAST DELIVERY: eBlast is ready and scheduled for delivery

### DETAILS and RESTRICTIONS

- » All content must be supplied at least five business days prior to fulfillment
- » Maximum of one eBlast per Client per a two week period; flexible dependent on other bookings
- » Limited number of eBlast slots available – your timeslot is based on the timing of your order
- » No blackout periods – your eBlast can be sent any day, any time
- » Advertiser and ad content is subject to approval and at the discretion of ACPM

## PRICING

### ACPM LEADERSHIP SUPPORTERS

2x COMPLIMENTARY (per calendar year)	OVER 2x \$250 /per email
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### ACPM PLAN SPONSOR MEMBERS <sup>(i)</sup>

1x \$300	3x \$250 /per email	6x \$200 /per email
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### ACPM INDIVIDUAL MEMBERS

1x \$350	3x \$300 /per email	6x \$250 /per email
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### NON-MEMBERS

NOT AVAILABLE

#### Notes:

(i) Plan Sponsors, Administrators, Trustees, and Government Employees.

(ii) Prices are per occurrence. All orders are final.

(iii) Prices do not include applicable taxes.

(iv) English and French eBlasts with the same message are considered as one order.

(v) Resending of a previous eBlast without any changes is considered as one order.



**YOUR CONTACT INFORMATION** *(Please check one category only)* **ACPM LEADERSHIP SUPPORTER**

NAME OF ORGANIZATION \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ POSITION \_\_\_\_\_

 **ACPM PLAN SPONSOR MEMBER \***

NAME \_\_\_\_\_ MEMBER N° \_\_\_\_\_

 **ACPM INDIVIDUAL MEMBER**

NAME \_\_\_\_\_ MEMBER N° \_\_\_\_\_

*\*Plan Sponsors, Administrators, Trustees, and Government Employees***YOUR eBLAST ORDER INFORMATION**

N° of eBLASTS \_\_\_\_\_

PLEASE INSERT BELOW YOUR PREFERRED DATE AND MONTH:

**E BLAST SCHEDULE**

1. \_\_\_\_\_

7. \_\_\_\_\_

2. \_\_\_\_\_

8. \_\_\_\_\_

3. \_\_\_\_\_

9. \_\_\_\_\_

4. \_\_\_\_\_

10. \_\_\_\_\_

5. \_\_\_\_\_

11. \_\_\_\_\_

6. \_\_\_\_\_

12. \_\_\_\_\_



## YOUR PAYMENT INFORMATION

## SELECT YOUR PAYMENT OPTIONS:

 **INVOICE** *(Invoice will be issued by ACPM with applicable taxes)* **CREDIT CARD**       VISA       MASTERCARD       AMERICAN EXPRESS

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

HST/GST# R105194245, QST#1210404704

## TO PLACE YOUR ORDER or FOR ASSISTANCE

## PLEASE EMAIL THIS FORM TO or CONTACT:

**JUDY LEI**

Director, Operations and Programs

**judy.lei@acpm.com****TEL: 416-964-1260 EXT. 224****ACPM | ACARR***Building a Better Canadian Retirement System*www.acpm.com