

# ACPM National Sessions

**NOVEMBER 12<sup>th</sup> – 20<sup>th</sup>, 2019**

In November 2019, ACPM Regional Councils will be hosting ACPM National Sessions across Canada that will profile challenges for plan sponsors, administrators and plan members.

The ACPM National Sessions will occur in eight cities across Canada and will provide an excellent opportunity to promote your organization to professionals that will include senior-level Plan Sponsors, Administrators, Trustees and Service Providers.

*The information and consultation sessions will feature the main topic listed below:*

➤ **Finance and Stress:**

**Can Plan Sponsors and Administrators ease the pain?**

The biggest source of stress for Canadians is financial stress - 48% say they've lost sleep because of financial worries. In many cases, the lack of financial literacy contributes to financial stress which can affect workplace performance, personal relationships and individual opportunities for an adequate and sustainable retirement.

**Can plan sponsors and administrators contribute to helping their plan members improve their financial literacy and their overall financial wellness?**

- Plan sponsors and administrators are frontline communicators with millions of working and retiring Canadians and are in a unique position to improve financial outcomes for plan members, support the growth of financial literacy and contribute to an equitable and sustainable retirement income system.
- In addition to a panel of professionals that will examine the challenges of financial literacy and wellness, ACPM will be presenting draft recommendations on how improving financial literacy is better for plan members and the organizations that serve them. This will be an interactive session and we look forward to your input.

## LOCATIONS and DATES

The National Session events will be hosted by ACPM Regional Councils at these locations:

<b>Tuesday, Nov. 12<sup>th</sup></b>	<b>Halifax</b> <i>Hotel Barrington</i>
<b>Tuesday, Nov. 12<sup>th</sup></b>	<b>Calgary</b> <i>Fairmont Palliser</i>
<b>Tuesday, Nov. 12<sup>th</sup></b>	<b>Vancouver</b> <i>Sheraton Wall Centre</i>
<b>Wednesday, Nov. 13<sup>th</sup></b>	<b>Edmonton - Delta</b> <i>Edmonton Centre Suites</i>
<b>Thursday, Nov. 14<sup>th</sup></b>	<b>Winnipeg</b> <i>Fairmont Winnipeg</i>
<b>Tuesday, Nov. 19<sup>th</sup></b>	<b>Regina - Hotel</b> <i>Saskatchewan</i>
<b>Tuesday, Nov. 19<sup>th</sup></b>	<b>Montréal</b> <i>InterContinental</i>
<b>Wednesday, Nov. 20<sup>th</sup></b>	<b>Toronto</b> <i>Sheraton Centre</i>

## ACPM NATIONAL SESSION - SPONSORSHIP LEVELS

LEVEL	COST	BENEFITS
<b>PLATINUM</b> (One only)	<b>\$4,000</b>	<ul style="list-style-type: none"> <li>» <b>Platinum level Sponsor will have the opportunity to introduce all national sessions to be held across Canada</b></li> <li>» <b>Prominent logo in all promotional materials including:</b> <ul style="list-style-type: none"> <li>• Email promotional messages</li> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• ACPM website in conjunction with the event</li> <li>• On-site Program for event attendees</li> <li>• “Events Roundup” in <i>The Observer</i>, the ACPM eNewsletter for the retirement income industry</li> </ul> </li> <li>» <b>Organizational description (200 words maximum) in:</b> <ul style="list-style-type: none"> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• On-site Program for event attendees</li> </ul> </li> <li>» <b>Two complimentary event registrations for each of the national sessions across Canada</b></li> <li>» <b>Two post-event eBlasts within six months of the event</b></li> <li>» <b>Display table for sponsor promotional materials</b></li> </ul>
<b>GOLD</b> (Three only)	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>» <b>Logo in all promotional materials including:</b> <ul style="list-style-type: none"> <li>• Email promotional messages</li> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• ACPM website in conjunction with the event</li> <li>• On-site Program for event attendees</li> <li>• “Events Roundup” in <i>The Observer</i>, the ACPM eNewsletter for the retirement income industry</li> </ul> </li> <li>» <b>Organizational description (100 words maximum) in:</b> <ul style="list-style-type: none"> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• On-site Program for event attendees</li> </ul> </li> <li>» <b>One complimentary event registrations for each of the national sessions across Canada</b></li> <li>» <b>Two post-event eBlasts within six months of the event</b></li> </ul>

### ADDITIONAL INFORMATION

- (i) The Platinum Sponsor is exclusive to one organization. If there is multiple interest in this sponsorship, then a draw will be held to determine the one successful sponsor. Any organization interested in Platinum Sponsorship should notify us as soon as possible.
- (ii) Any organization interested in a Gold Sponsorship needs to notify us as soon as possible.

To reserve this limited sponsorship opportunity, please contact Judy Lei at [judy.lei@acpm.com](mailto:judy.lei@acpm.com) or 416-964-1260 (ext224)