



ACPM | ACARR

The Association of Canadian Pension Management

L'Association canadienne des administrateurs de régimes de retraite

# WEBINAR

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The ACPM Webinar Program provides ACPM Members with an opportunity to provide ACPM Members and non-members with easy access to timely, relevant and educational online sessions. **ACPM will manage the marketing, registration and execution of the webinar and the participating organization is responsible for content creation and delivery.**

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# WEBINAR

## ABOUT ACPM

ACPM is the leading advocate for plan sponsors and administrators in the pursuit of a balanced, effective and sustainable retirement income system in Canada. We represent plan sponsors, administrators, trustees and service providers and our membership represents over 400 companies and retirement income plans that cover millions of plan members.

## BENEFITS

- Delivers professional expertise to an international audience
- Extend brand identity to target audiences
- Post-webinar survey results
- Present the event without having to leave your office
- Webinar is available for viewing by attendees

## DETAILS

- Presenting organization must be a current ACPM Member
- Format is voiceover with a static Powerpoint presentation
- Webinar topics must be educational and relevant and not excessively self-promotional
- ACPM hosts the webinar and manages marketing, registration and execution
- Material can be provided in English and/or French
- Webinar should be no longer than 60 minutes in length, including Q&A
- Webinar scheduling is subject to booking availability
- Content must be approved by ACPM
- Webinars are free for ACPM Members; registration fee for non-Members

## PROCESS

- 1 ACPM Member submits a 100-150 webinar content description for approval by the ACPM Editorial Committee
- 2 ACPM Member registers and submits desired time slots;
- 3 Presenting organization sends draft presentation to ACPM for review;
- 4 The presentation is formatted for the ACPM presentation template;
- 5 Final presentation is available and webinar is delivered;
- 6 Post-event delivery of the presentation to attendees to be decided by the presenting organization.

# WEBINAR

## ACPM WEBINAR PROGRAM ORDER FORM

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

<b>ACPM Executive Members</b>
Complimentary
<b>ACPM Plan Sponsor, Administrator and Trustee Members</b>
\$250
<b>ACPM Individual Members</b>
\$350
<b>Non-Members</b>
Not Available

## ADDITIONAL INFORMATION

Estimated Length of Presentation (incl. Q&A): \_\_\_\_\_

Language:  English  French  English & French (must be presented in succession; 60 minute limit)

## 2020

April  May  June  July  August

September  October  November  December

Preferred date (if possible): \_\_\_\_\_

## PAYMENT

Invoice OR  Charge to:  VISA  MasterCard  American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ HST/GST#R105194245, QST#1210404704

Please email this Form to:

judy.lei@acpm.com

*Note: All orders are final.*

FOR ASSISTANCE, PLEASE CONTACT:  
JUDY LEI, MANAGER, OPERATIONS AND PROGRAMS  
416-964-1260, EXT. 224



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