



Regional Event Sponsorship Program

JUNE 2020

ACPM is a non-profit organization and the leading advocate for plan sponsors and administrators in the pursuit of a balanced, effective and sustainable retirement income system in Canada.

ACPM Regional Councils provide a variety of information sessions across the country.

Attendees are plan sponsors, administrators, trustees and other retirement industry professionals. If you would like to sponsor a Regional Council event, there are various levels and benefits available.

SPONSORSHIP LEVELS

REGIONAL INFORMATION SESSION

TWO HOUR FORMAT

LEVEL	COST	BENEFITS
PLATINUM	\$750	<ul style="list-style-type: none"> » Platinum sponsorship is exclusive » Opportunity to introduce Speakers and Moderator of the session » When displayed, logo will be dominant in size » Logo in promotional emails for the event » Logo in "CONTACT" issues where the event is promoted » Logo on ACPM website in conjunction with the event » Acknowledgement at the event » Organizational profile message (150 words maximum) and Logo in the distributed event program » One complimentary event registration » One post-event eBlast within six months of the event » Option to place one promotional item at the registration table
GOLD	\$500	<ul style="list-style-type: none"> » Maximum of three Gold Sponsors » Logo in promotional emails for the event » Logo in "CONTACT" issues where the event is promoted » Logo on ACPM website in conjunction with the event » Acknowledgement at the event » Logo in the distributed event program » One complimentary event registration » Option to place one promotional item at the registration table

LEVEL	COST	BENEFITS
PLATINUM	\$1,000	<ul style="list-style-type: none"> » Platinum sponsorship is exclusive » Opportunity to introduce Speakers and Moderator of the session » When displayed, logo will be dominant in size » Logo in promotional emails for the event » Logo in "CONTACT" issues where the event is promoted » Logo on ACPM website in conjunction with the event » Acknowledgement at the event » Organizational profile message (150 words maximum) and Logo in the distributed event program » Two complimentary event registrations » One post-event eBlast within six months of the event » Option to place one promotional item at the registration table
GOLD	\$750	<ul style="list-style-type: none"> » Maximum of three Gold Sponsors » Logo in standalone email promoting the event » Logo in "CONTACT" issues where the event is promoted » Logo on ACPM website in conjunction with the event » Acknowledgment at the event » Logo in the distributed event program » One complimentary event registration » Option to place one promotional item at the registration table

For more information and to reserve a sponsorship opportunity, please contact Judy Lei at Judy.Lei@acpm.com or at **416-964-1260 Ext. 224**. Thank you.



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The Association of Canadian Pension Management
L'Association canadienne des administrateurs de régimes de retraite

www.acpm.com