



The ACPM Webinar Program provides ACPM Members with an opportunity to provide ACPM Members and non-members with easy access to timely, relevant and educational online sessions. ACPM will manage the marketing, registration and execution of the webinar and the participating organization is responsible for content creation and delivery.

## WEBINAR

#### **ABOUT ACPM**

The Association of Canadian Pension Management (ACPM) is a national, nonprofit organization acting as the informed voice of plan sponsors, administrators and their service providers in advocating for improvements to the Canadian retirement income system. Our membership represents over 400 companies and retirement income plans that cover more than 3 million plan members.

#### **BENEFITS**

- Delivers professional expertise to an international audience
- Extend brand identity to target audiences
- Immediate feedback on the webinar session
- Present the event without having to leave your office
- Webinar is available for viewing by attendees for a limited time post-presentation

#### **DETAILS**

- Presenting organization must be a current ACPM Member
- Format is voiceover with a static Powerpoint presentation
- Webinar topics must be educational and relevant and not excessively self-promotional
- ACPM hosts the webinar and manages marketing, registration and execution
- Material can be provided in English and/or French
- Webinar should be no longer than 60 minutes in length, including Q&A
- Webinar scheduling is subject to booking availability
- · Content must be approved by ACPM
- Maximum of one webinar time slot per month is available
- Webinars are free for ACPM Members; registration fee for non-Members

#### **PROCESS**

- 1 ACPM Member registers and submits desired time slots;
- 2 Presenting organization sends draft presentation to ACPM for review (six weeks in advance);
- **3** The presentation is formatted for the ACPM presentation template;
- **4** Final presentation is available and webinar is delivered;
- **5** Post-event delivery of the presentation to attendees to be decided by the presenting organization.

# WEBINAR

### **ACPM WEBINAR PROGRAM ORDER FORM**

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Contact Persor	າ:				Complimentary
Company:					ACPM Plan Sponsor, Administrator and Trustee Members
Tel:					\$250
Email:					ACPM Individual Members
EIIIdii.					\$350
					Non-Members
WEBINAR TOPIC – DESCRIPTION					Not Available
		ion (incl. Q&A):			esented in succession; 60 minute limit)
□ January	☐ February	March	☐ April	■ May	☐ June
☐ July	☐ August	☐ September	☐ October	☐ November	☐ December
Preferred date	(if possible):				
PAYMENT  Invoice OR  Card Number:					·
					HST/GST#R105194245, QST#1210404704
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Please fax, mail or email this Form to:

ACPM | 1255 Bay Street, Suite 304; Toronto, ON M5R 2A9

Email: judy.lei@acpm.com | Fax: (416) 964-0567

Note: All orders are final.
FOR ASSISTANCE, PLEASE CONTACT: JUDY LEI,
MANAGER OF ADMINISTRATION &
STAKEHOLDER RELATIONS
416-964-1260, EXT. 224





The Association of Canadian Pension Management L'Association canadienne des administrateurs de régimes de retraite

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