



ACPM | ACARR

The Association of Canadian Pension Management
L'Association canadienne des administrateurs de régimes de retraite

eBLAST

The ACPM *eBlast Program* is a service that allows you to deliver a customized electronic message to thousands of industry professionals across the country. **Our database includes plan sponsors, administrators, trustees, service providers, HR professionals and associations.**

ABOUT ACPM

The Association of Canadian Pension Management (ACPM) is a national, non-profit organization acting as the informed voice of plan sponsors, administrators and their service providers in advocating for improvements to the Canadian retirement income system. Our membership represents over 400 companies and retirement income plans that cover more than 3 million plan members.

REQUIREMENTS and RESTRICTIONS

- 1 a. HTML code - supplied as a separate file OR
b. Client supplies the following:
 - (i) Images: PNG, JPG, GIF
 - (ii) Text
 - (iii) Any URL links.
- 2 All content must be supplied at least five working days prior to fulfillment.
- 3 Maximum of one eBlast per Client per two week period; flexible dependent on other bookings.
- 4 Limited number of eBlast slots available – your timeslot is based on the timing of your order.
- 5 No blackout periods - your eBlast can be sent any day, any time.
- 6 Advertiser and ad content is subject to approval and at the discretion of ACPM.

PROCESS

- 1 Client submits
 - a. HTML code OR
 - b. images, text and links to ACPM.
- 2 ACPM designs the eBlast and sends to Client for approval.
- 3 eBlast is scheduled for delivery.

TO ORDER:

See “ACPM eBlast Order Form”
or contact Judy Lei - judy.lei@acpm.com

2017 RATES

Per occurrence; does not include applicable taxes

ACPM Executive Members		
2x	3x	6x
Complimentary	125	100
ACPM Plan Sponsor, Administrator and Trustee Members		
1x	3x	6x
175	150	125
ACPM Individual Members		
1x	3x	6x
250	225	200
Non-Members		
1x	3x	6x
350	325	300

DELIVERY DETAILS

Frequency: 1x 3x 6x

(following three items are optional)

1. Preferred Date of Month:

2. Day of Week

Mon Tues Wed Thurs Fri

3. Time of Day (*Eastern*)

AM PM

ACPM eBLAST ORDER FORM

Please check one category only.

ACPM Executive Member Organization: _____

Contact Person: _____

ACPM Plan Sponsor, Administrator or Trustee Members

Name: _____ Member No. _____

ACPM Individual Member

Name: _____ Member No. _____

Non-Member Organization: _____

Following items for Non-Members only

Contact Name: _____

Position: _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Tel: _____ Fax: _____

Email: _____

PAYMENT

Invoice OR Charge to: VISA MasterCard American Express

Card Number: _____ Exp. Date: _____

Signature: _____ HST/GST#R105194245, QST#1210404704

Please fax, mail or email this Form to:

ACPM | 1255 Bay Street, Suite 304; Toronto, ON M5R 2A9

Email: judy.lei@acpm.com | Fax: (416) 964-0567

Note: All orders are final.

**FOR ASSISTANCE, PLEASE CONTACT: JUDY LEI,
MANAGER OF ADMINISTRATION and STAKEHOLDER
RELATIONS; 416-964-1260, EXT. 224**



ACPM | ACARR

The Association of Canadian Pension Management

L'Association canadienne des administrateurs de régimes de retraite

1255 Bay Street
Suite 304
Toronto, Ontario
M5R 2A9
www.acpm.com