

# Ontario Funding Reforms

## Actuarial and Investment Implications for Pension Plans

**Hosted by the Ontario Regional Council**

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Albany Club

Toronto, ON

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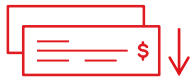
# Ontario Funding Reforms

Linda Byron, FSA, FCIA

Senior Partner

Aon

# Canadian Pension Funding Landscape



Decreasing bond yields and persistently low interest rate environment and volatile asset returns



Solvency contributions were volatile and high



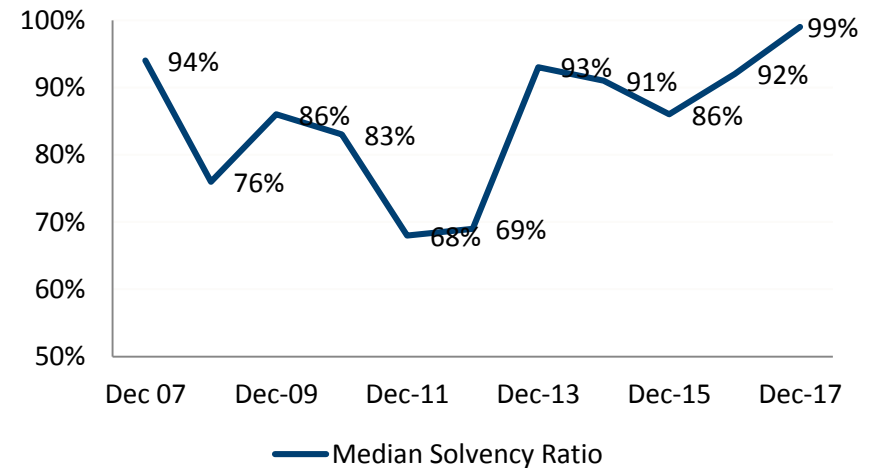
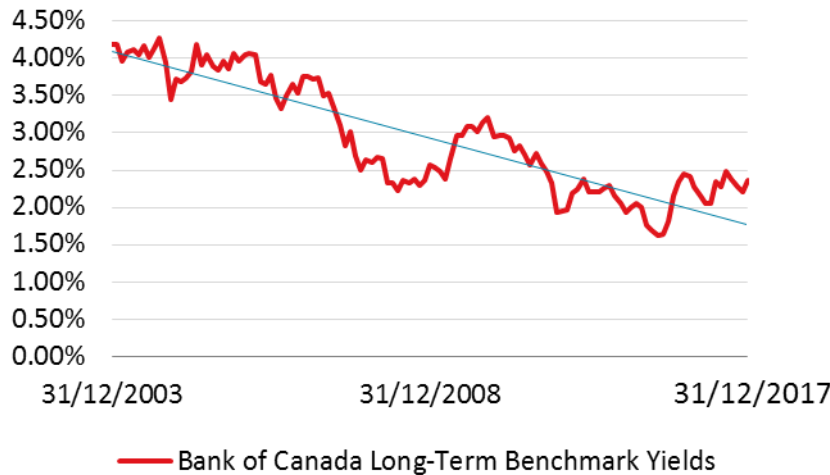
Temporary solvency funding relief measures after 2008 financial crisis



Many plan sponsors have been contemplating and implementing de-risking and exit strategies



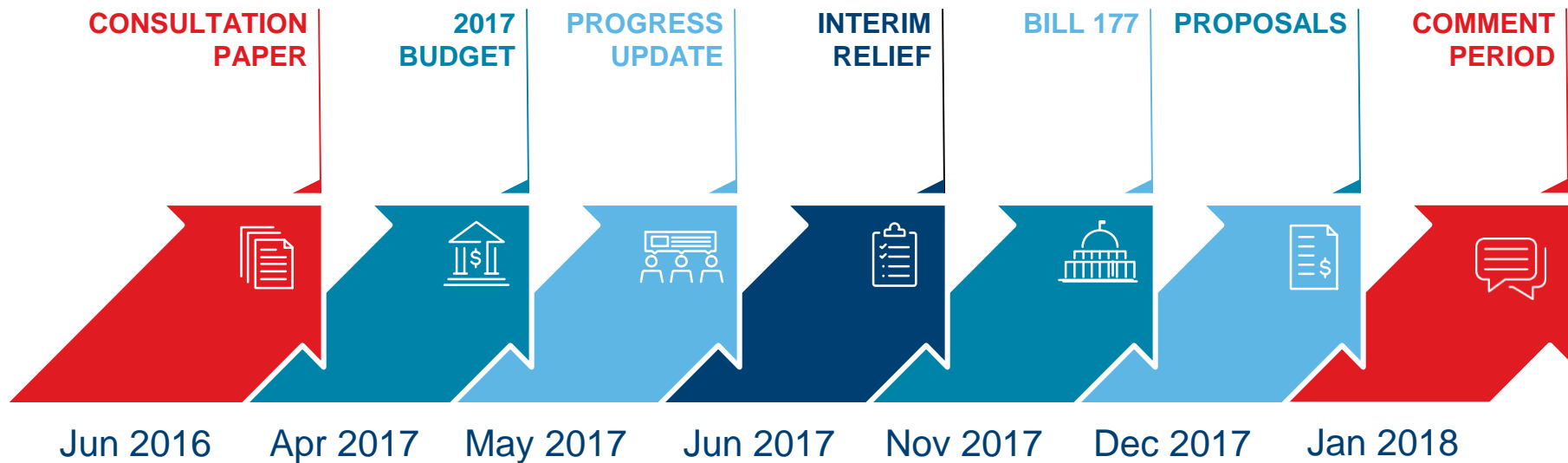
Many jurisdictions in Canada have already introduced or are contemplating changes in legislation affecting funding



# Cross-Country Reforms to DB Funding Rules

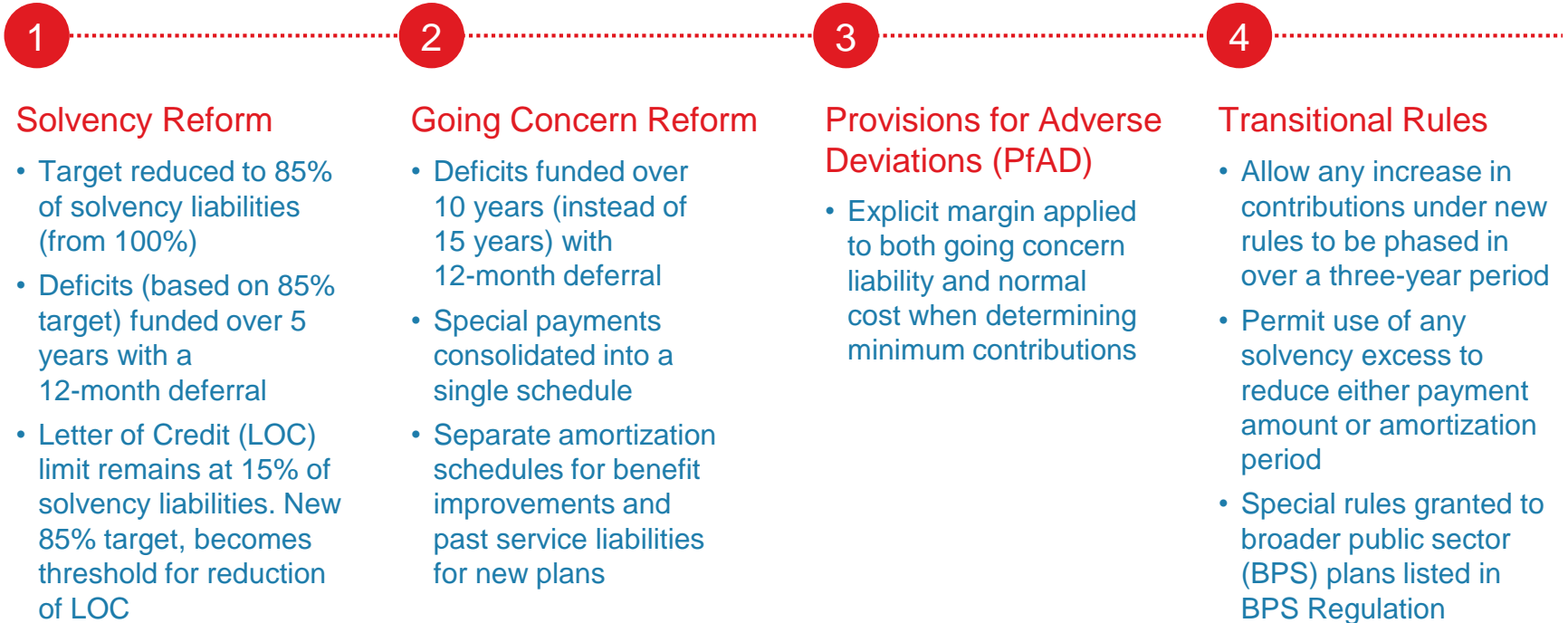


# Ontario Funding Reform Roadmap



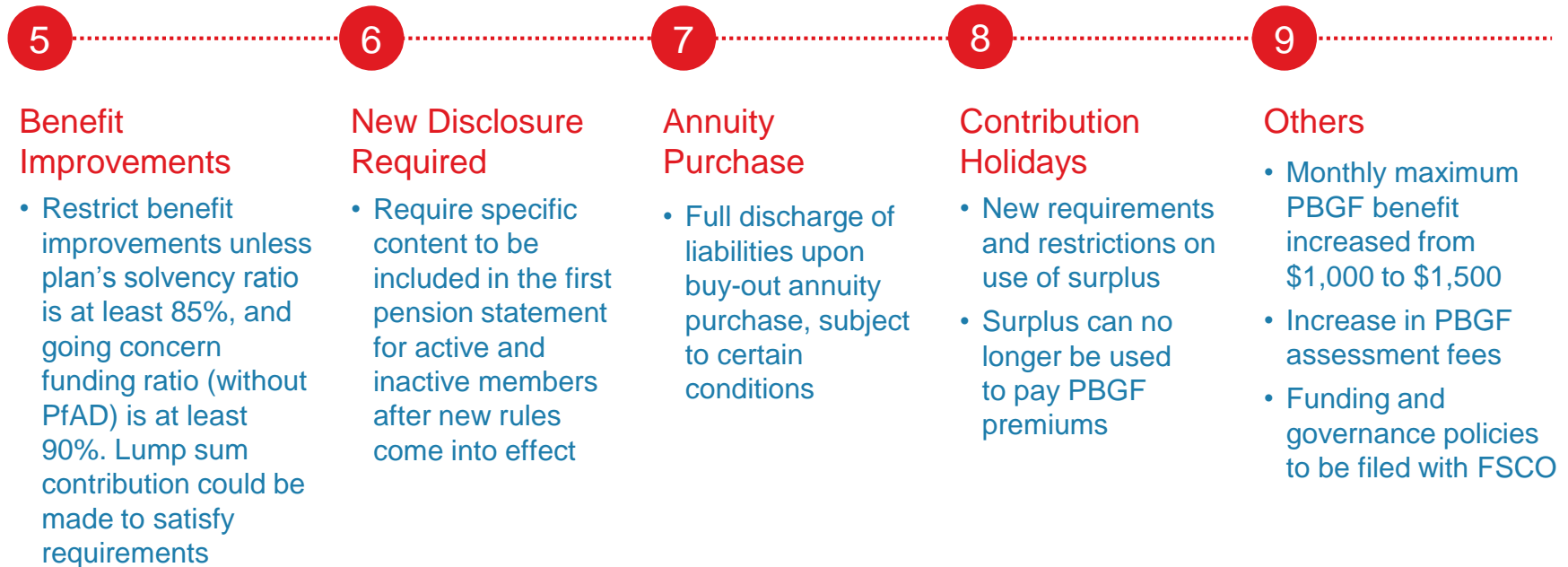
# Overview of New Funding Framework

## What Has Been Announced



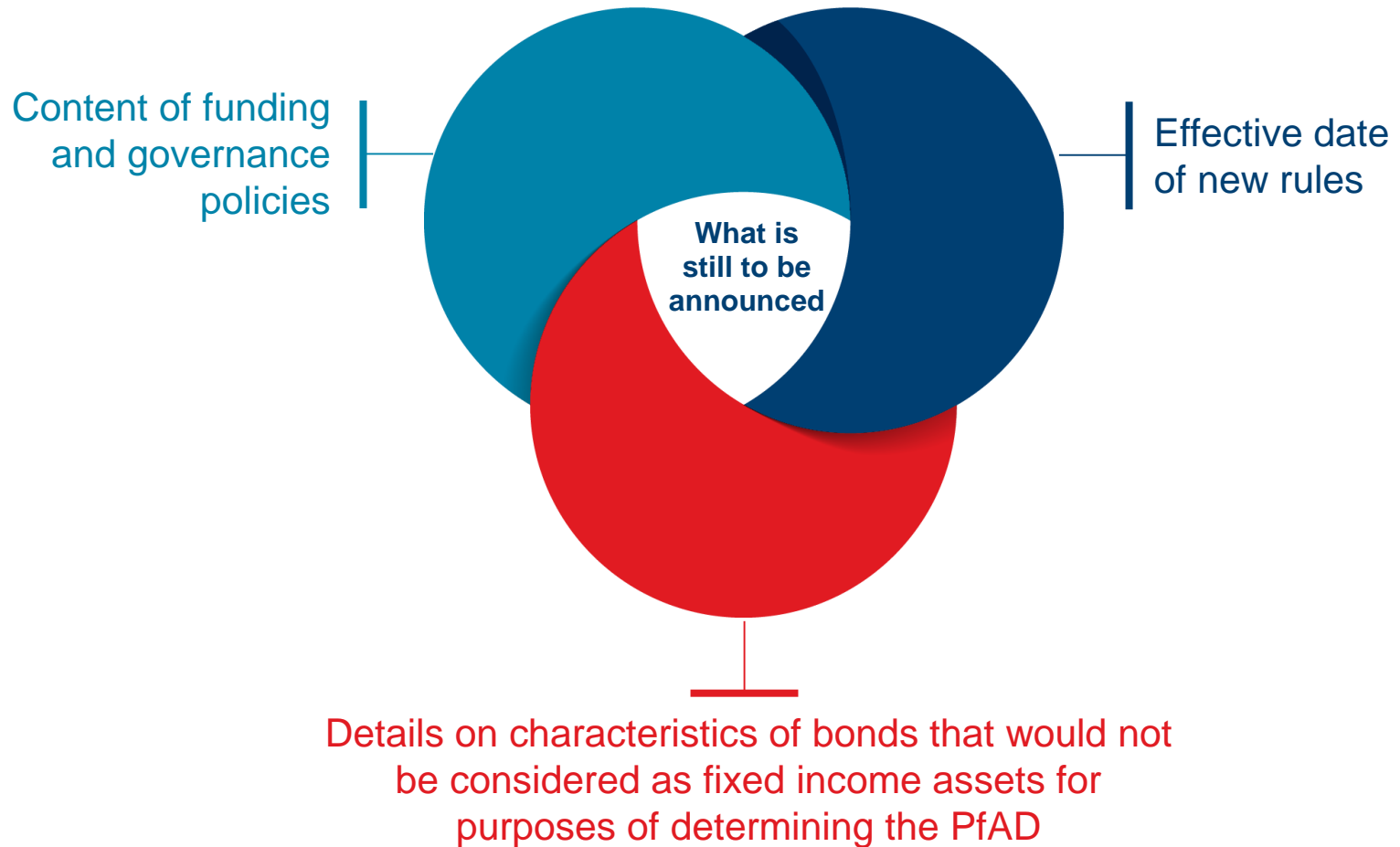
# Overview of New Funding Framework

## What Has Been Announced





# Overview of New Funding Framework



# Provision for Adverse Deviation (PfAD)

An explicit margin will be applied to both going concern liabilities and normal costs

May result in additional employer contribution requirement

## PfAD



Will **NOT** be applied for going concern liability or normal cost in respect of future indexation



Depends on whether plan is open or closed to new members



Depends on the plan's target asset mix

## Fixed Income



Cash



Term Deposits/  
GICs



All Bonds  
(except employer issues)



Insured  
Contracts



50% of Specified  
Alternative  
Investments

## Non-Fixed Income



All Equities

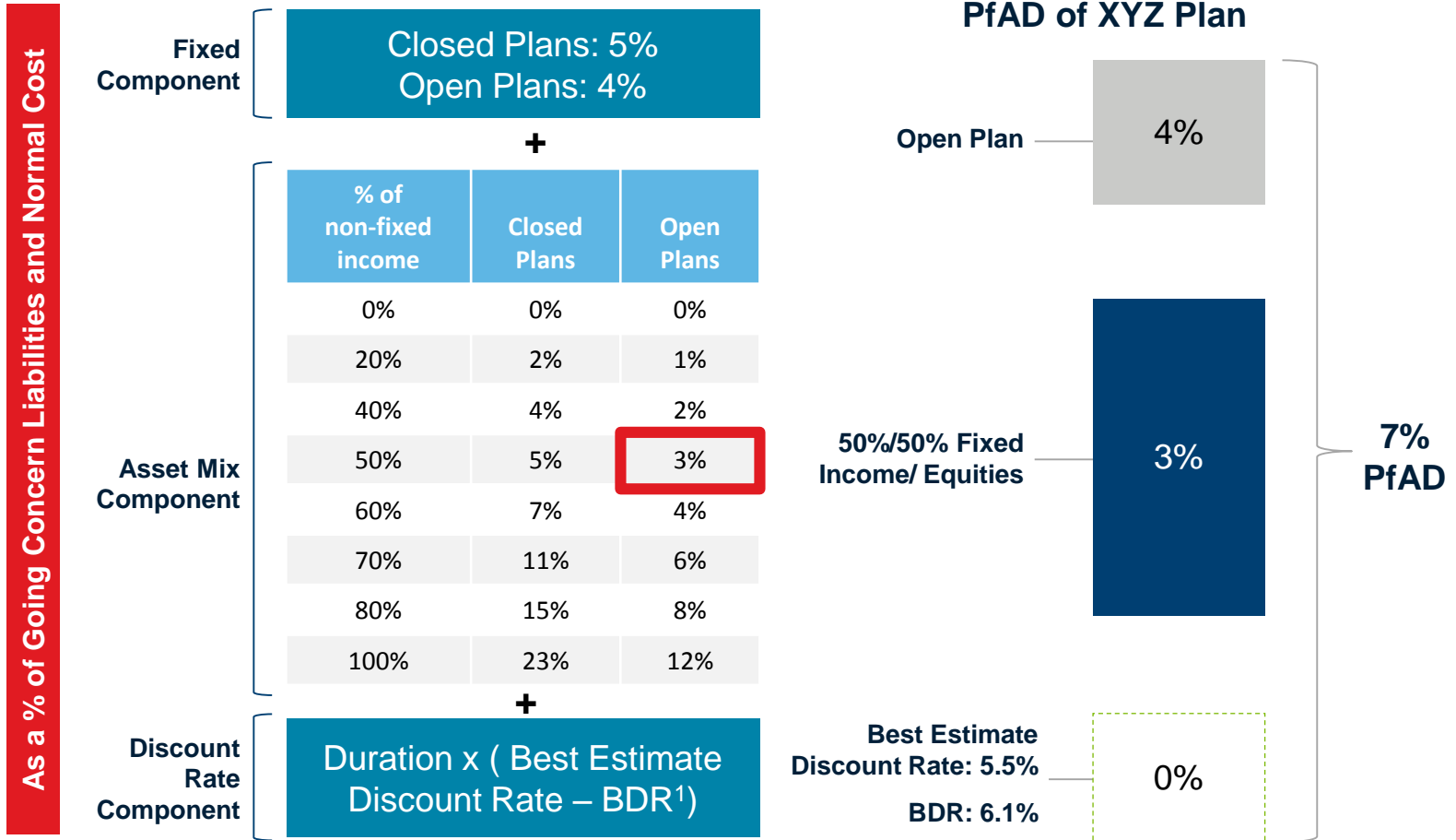


Employer Issued  
securities



50% of Specified  
Alternative Investments

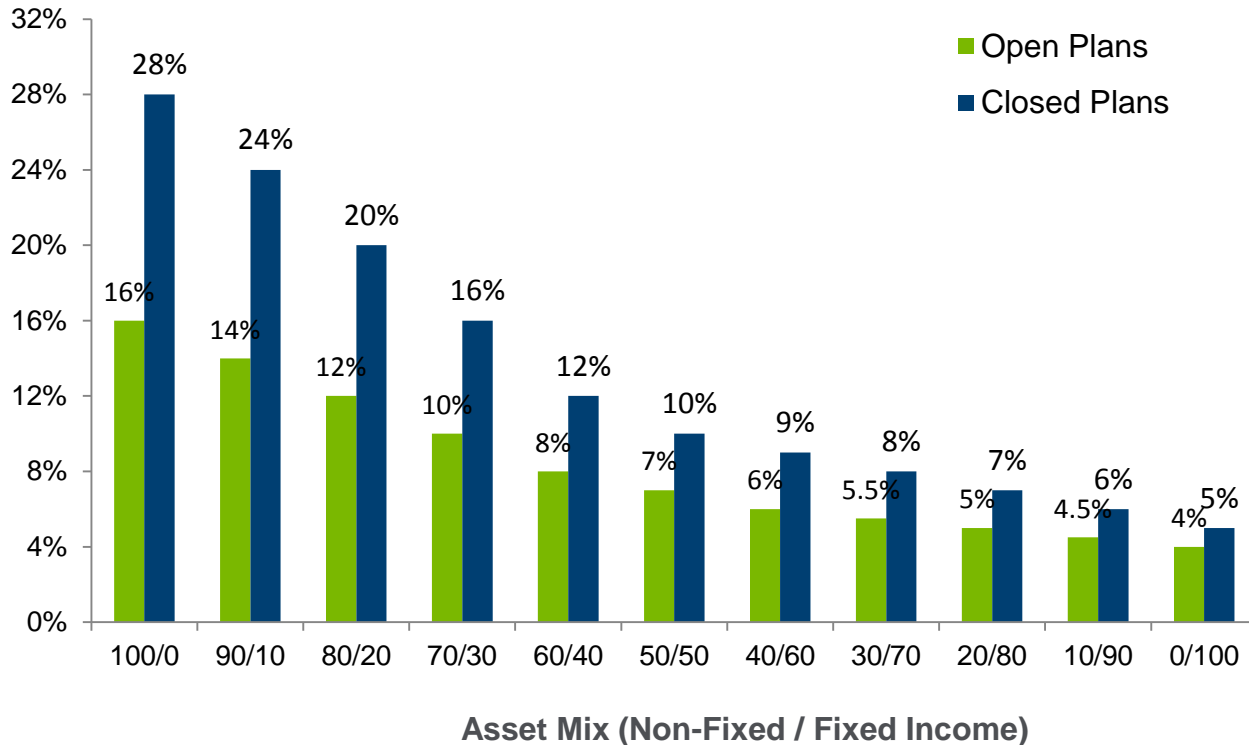
# Provision for Adverse Deviation (PfAD)



<sup>1</sup>Benchmark Discount Rate = V122544 Rate + 5% x % of Non-Fixed Income + 1.5% x % of Fixed Income + 0.5% for diversification

# Range of PfAD

**PfAD % Applied to Going Concern Liability and Normal Cost <sup>1</sup>**



<sup>1</sup> Assuming plan's best estimate discount rate is less than BDR

<sup>2</sup> From best estimate discount rate

**Explicit PfAD**  
will replace existing  
**implicit margin**  
included in the going  
concern discount  
rate assumption

**7% PfAD**  
(typical **open** plan)



**50 bpt reduction<sup>2</sup>**  
in discount rate for liabilities  
(35 bpts for normal cost)



**10% PfAD**  
(typical **closed** plan)

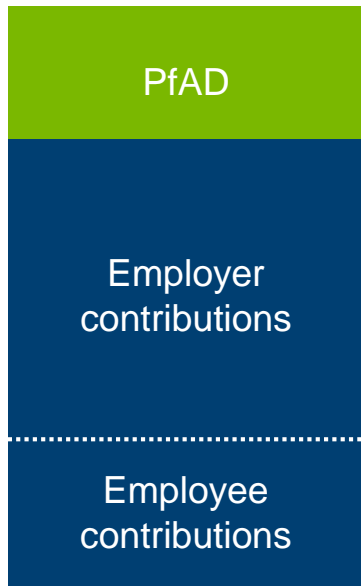


**100 bpt reduction<sup>2</sup>**  
in discount rate for liabilities  
(67 bpts for normal cost)

# Current service contributions

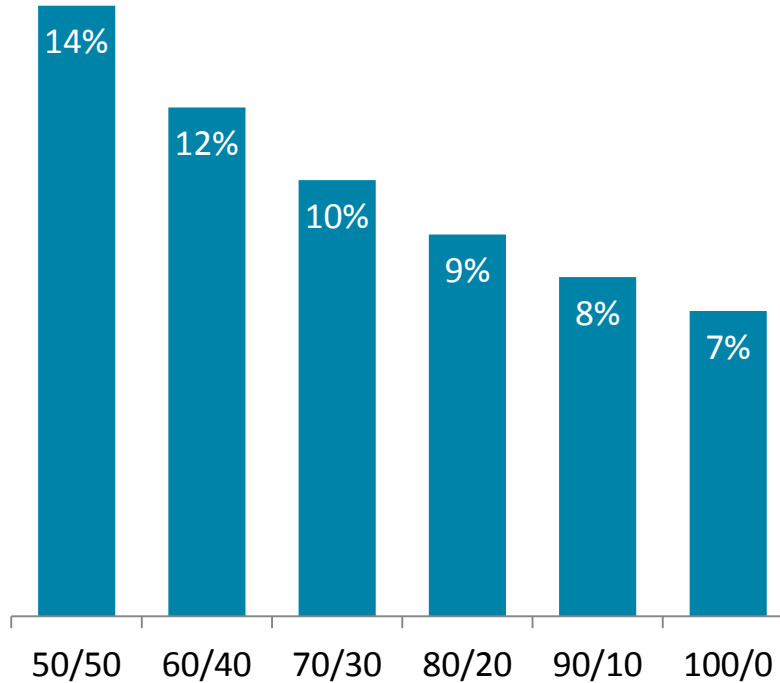


Higher impact of PfAD for contributory plans



Current service contributions

Increase in employer contributions (PfAD = 7%)

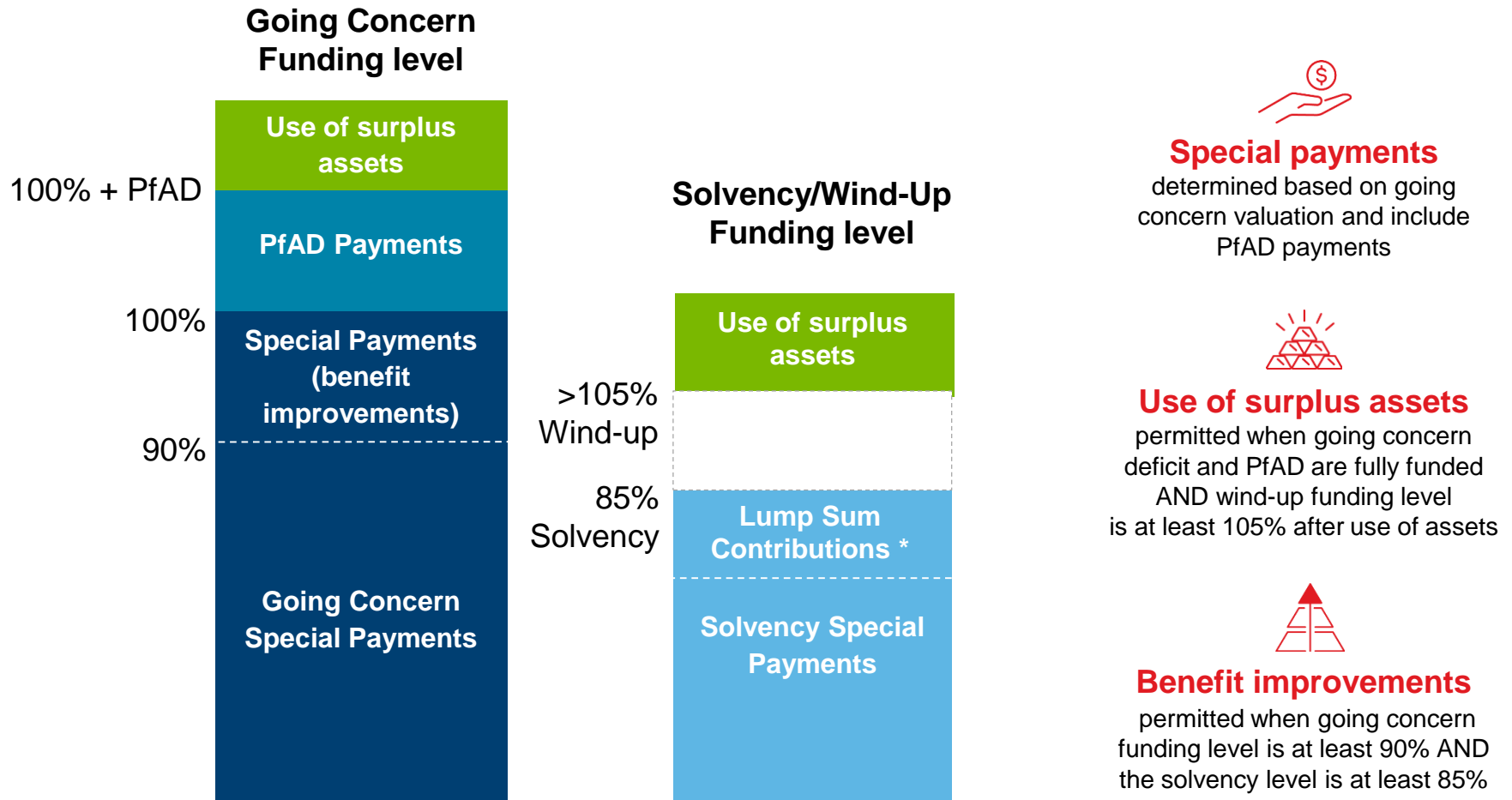


Employer contributions / employee contributions

Plan sponsors may consider funding **non-investment expenses explicitly** rather than implicitly through discount rate

Higher best estimate discount rate

# Overview of Special Payments



\* Required if funded ratio drops after taking into account the cost of benefit improvements

# Who Is Impacted By the New Funding Rules?



- Single-employer DB plans of private companies,
- BPS (special transitional rules apply\*), and
- Public sector with valuations dated on or after December 31, 2017 filed after new rules come into force
- Multi-employer pension plans that do not currently qualify as specified Ontario multi-employer pension plan (SOMEPP)



- Jointly sponsored pension plans (JSPPs)
- Target benefit multi-employer pension plans (TBMEPPs)
- Plans not subjected to the Pension Benefits Act (such as SERPs or plans falling under federal or another province's jurisdiction)

\* Current temporary solvency relief that was granted to those BPS plans under the BPS Regulation continues to apply to a valuation dated before December 31, 2017 or filed before the effective of the new rules

# Comparison of Ontario and Quebec Funding Rules

	Ontario	Quebec
<b>Fresh Start Valuation</b>	No	Yes
<b>Transitional Measures for Higher Contributions under New Rules</b>	Yes (0 - 1/3 - 2/3)	Same
<b>Use of Surplus Assets</b>	GC = 100% + PfAD; WUP = 105%	GC = 100% + PfAD + <u>5%</u> ; SOLV = 105%
<b>Solvency deficit</b>	Any deficit < 85%	None
<b>Solvency amortization period</b>	5 years	N/A
<b>Going concern amortization period</b>	10 years	Same (but transition from 15 years)
<b>Funding of PfAD</b>	All of it, except no PfAD on liabilities or normal cost related to future indexing	Only PfAD > 5% (e.g. if PfAD is 15%, only require to fund 10% of liabilities)
<b>Determination of PfAD</b>	Fixed component (closed plans: 5%, open plans: 4%) + Variable asset mix component + Formula based discount rate component	2-dimension grid based on duration mis-match (duration of assets compared to duration of liabilities) and asset allocation
<b>Fresh start of special payments</b>	Yes (except for schedules related to benefit improvement and past service liabilities for new plans)	Same
<b>Letters of credit recognition</b>	Only for solvency (to get to 85%)	Solvency and GC (new LC can only be taken for funding of PfAD)



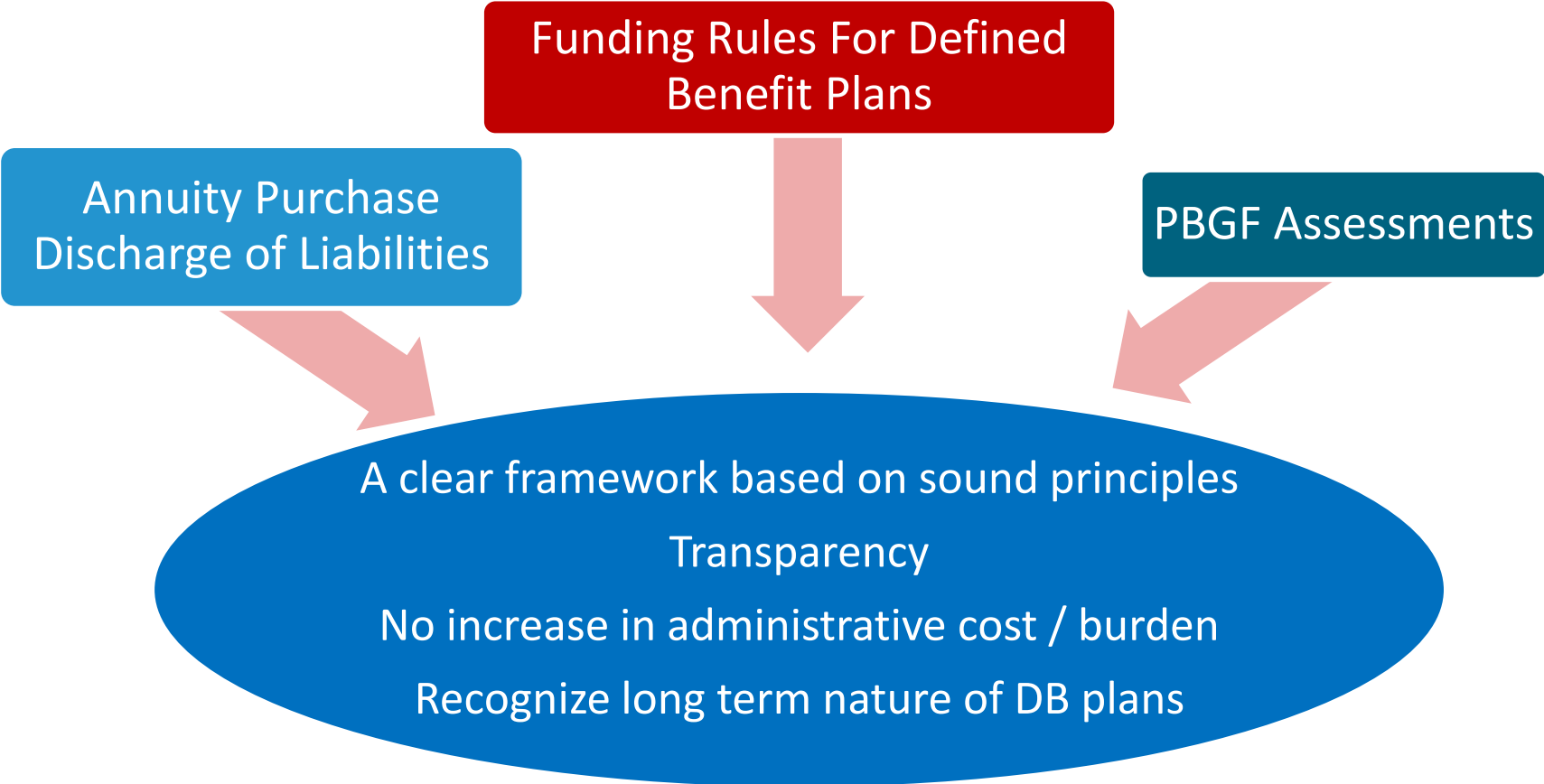
# **ACPM Submissions on:**

- **Proposed Changes to DB Funding Rules, Annuity Discharge and PBGF Assessments**

Lindy Charles

Ontario Teachers' Pension Plan

# Summary of Comments / Recommendations



# Defined Benefit Funding Proposal

PfAD =

- Policy Rationale
- Harmonization
- Clarify margins in actuarial assumptions are not required

1) Fixed component

- Risk based minimum
- Remove distinction between open / closed plans

2) Asset mix component

- Reflect asset liability mismatch
- Remove distinction between open / closed plans

3) Discount Rate component

- Remove specific BDR definition from Regulation

# Defined Benefit Funding Proposal

## Notional Reserve Accounts

- Addresses trapped capital concerns
- Harmonization
- Transparency around surplus ownership

## Contribution Holidays

- Overly restrictive criteria
- Limit on available surplus
- Ratios to maintain

## Transition Period

- Increase from 3 to 5 years
- Phase in going concern special payment schedules

## JSPP Exemption

- Provide similar exemption for plans structured like JSPPs

# Annuity Purchase – Discharge of Liabilities

## Proposal

Annuity purchases for former and retired members

Must replicate benefits / amount / form as if no purchase

Members retain entitlement to surplus

Must retain the greater of the solvency ratio pre-purchase and 100% (85% if new rules adopted)

## ACPM

Harmonization re entitlement to surplus

Lesser of the pre-purchase ratio and 100% (85%)

# PBGF Assessments – Current vs Proposed

	Current	Proposed
Basic Assessment	\$5 per member	\$0
Risk Based Assessment	Tier 1 + Tier 2 + Tier 3	
Tier 1: PBGF assessment base up to 10% of PBGF liabilities	0.5%	0.75%
Tier 2: PBGF assessment base between 10% & 20% of PBGF liabilities	1.0%	1.5%
Tier 3: PBGF assessment base greater than 20% of PBGF liabilities	1.5%	2.25%
Assessment on PBGF liabilities	0%	0.015%
Maximum Assessment per member	\$300	\$600
Plant Closure / Permanent Layoff <sup>1</sup>	2% times	3% times
Minimum Assessment	\$250	\$0

<sup>1</sup> Times liabilities for plant closure and permanent layoff benefits that employer elected to be excluded from solvency liabilities

# PBGF Assessments

- Lack of transparency in the analysis supporting the assessment
  - How does it relate to the increase in coverage
- Recommend a risk based assessment rather than on liabilities
- Maintain PBGF Contributions are payable from surplus (or Reserve Account)

# Ontario Funding Reforms

Dave Makarchuk, CFA , FSA, FCIA

Partner

Mercer



# INVESTMENT IMPLICATIONS OF PROPOSED ONTARIO FUNDING RULES – OUR SUMMARY VIEW

The proposed rules don't explicitly restrict any investment strategy

They implicitly encourage some strategies and discourage others via PfAD rules ... but the rules aren't perfect

Implications vary significantly from sponsor to sponsor ... and so too should actions

A structured decision making framework can help sponsors determine what the best course of action is for their situation

The funding changes intersect with a low yield environment at the end of a long bull run ... time could be of the essence for many



# WHY DO WE MAKE INVESTMENT DECISIONS?

## We make investment decisions **TO DELIVER BETTER OUTCOMES**

One's perception  
of a 'Better Outcome'  
**CAN VARY SIGNIFICANTLY**



Identifying, and articulating,  
desired outcomes is the  
**FOUNDATION FOR GOOD  
FIDUCIARY DECISIONS**



EVERY INVESTMENT DECISION WE DO (OR DO NOT) MAKE IS DRIVEN BY 4 KEY FACTORS...

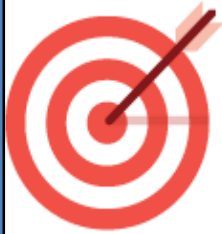
Return

Risk

Cost

Time

# THESE 4 FACTORS FORM THE FOUNDATION OF A LEVERAGABLE DECISION MAKING FRAMEWORK



Return

How does a change impact expected returns?



Risk

How does a change impact expected risk?



Cost

How much does a change cost?



Time

How much time will this change take?

# FOUR QUESTIONS ONTARIO SPONSORS SHOULD BE ASKING GIVEN PROPOSED FUNDING CHANGES



Return

Do the changes allow us to pursue higher returns?



Risk

Should we increase or decrease risk?



Cost

How will the changes impact our expected costs?



Time

Do the proposed changes impact our time horizon?

# SPONSORS RUN CLOSED DB PLANS FOR A VARIETY OF REASONS ....

12:32 Time

HR REASONS

ANNUITY PRICES

SURPLUS UTILIZATION  
(DC CONTRIBUTIONS PERHAPS)

WINDUP COSTS

ACCOUNTING COSTS

LEGISLATIVE FRAMEWORK

SIZE OF SOLVENCY DEFICIT

INTERNAL RESOURCES

Investment returns encourage a shorter time horizon for many

While other sponsors may embrace a longer time horizon



Return



Risk



Cost

Elimination of solvency funding doesn't make deficiencies disappear

Sponsors who would rather not fund toward a fully funded plan have more flexibility ... Pursuing higher returns is one of three options ...

By Contributions?

By Investment Gains  
from Growth Assets?

By Liability Gains?

Many underfunded plans will see their funding costs decline ... but that doesn't mean they should 'do nothing'

Some plans (especially fully funded plans) may see their costs rise

# IS NOW THE TIME TO INCREASE RETURNS OR DECREASE RISK?



Return



Risk



## SOME SHOULD EXPLORE INCREASING RETURNS

Some plans don't have the return potential to achieve a fully funded position without funding



## SOME SHOULD REDUCE RISK

Fully funded closed plans should consider locking in gains and annuitizing. Soon.



## ALL PLANS SHOULD OPTIMIZE RISK

*...but not just because of the proposed funding rules.*

Diversify and innovate to drive better outcomes!



# FUNDING CHANGES INTERSECT WITH LOW YIELDS AND A LONG BULL RUN ... EVERYONE SHOULD BE RE-EVALUATING INVESTMENT STRATEGY

## REASONS TO DECREASE RISK



LOWER PBGF ASSESSMENTS

IMPROVED BENEFIT SECURITY FOR MEMBERS

REDUCE CHANCE OF BIGGER DEFICITS

LOWER COST VOLATILITY

## REASONS TO INCREASE RISK



REDUCE CURRENT DEFICIT

REASONABLE COSTS IN THE LONG TERM

# AN INVESTMENT PERSPECTIVE ON THE PROPOSED PFAD RULES

While it's easy to pick holes in the PfAD rules from an investment perspective, options are limited

Balancing accuracy with simplicity and optics is challenging at the best of times

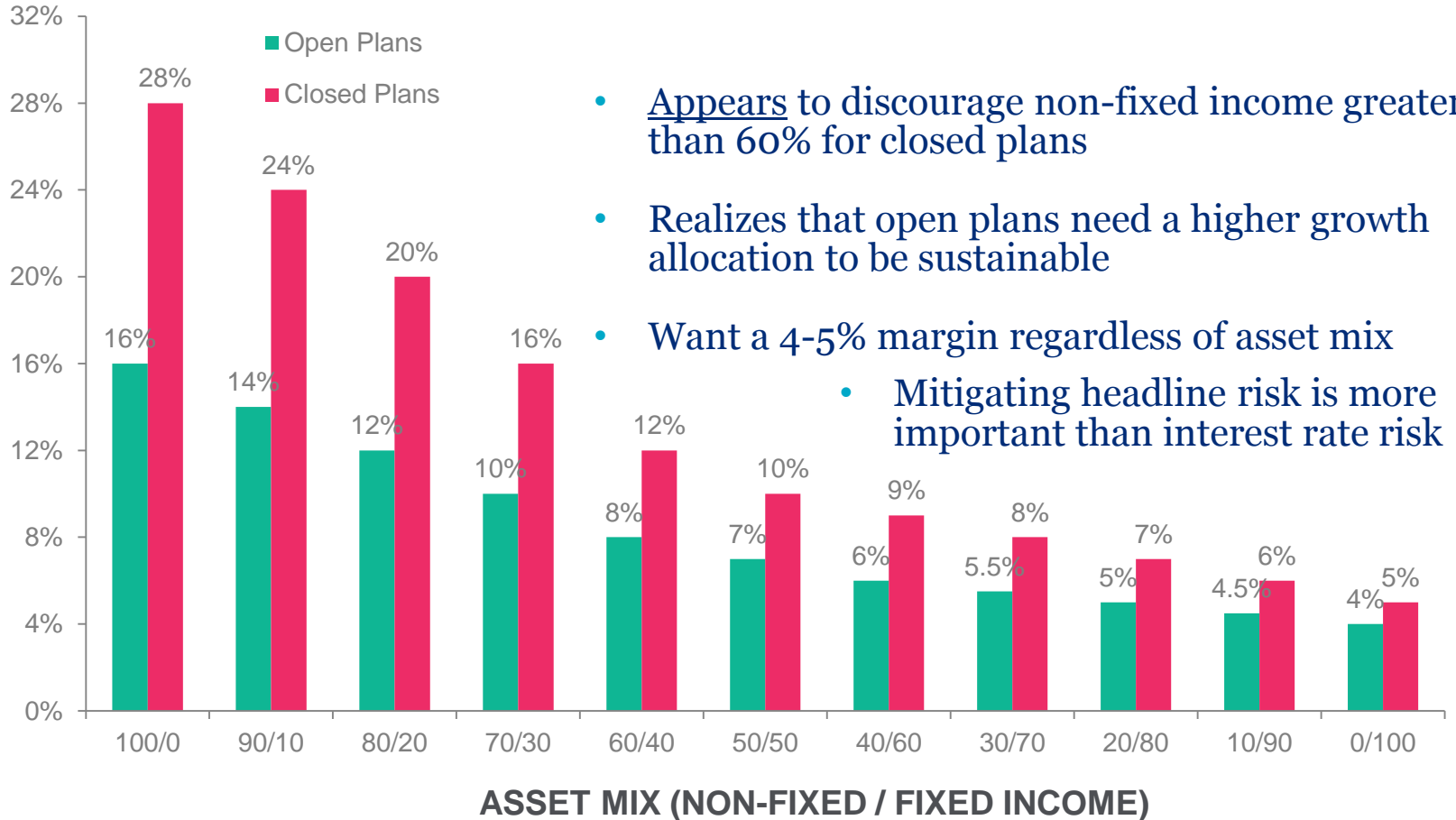
- In an ideal world, the PfAD would be a function of the anticipated volatility of funded positions
- In a world where innovation is rapid, expected volatility is uncertain, and broad brushes are used, compromises have to be made

PfADs are too high in some cases, too low in others

**WHILE UNDERSTANDING THE IMPLICATIONS OF ASSET MIX DECISIONS ON PFAD LEVELS IS IMPORTANT ... WE DO NOT RECOMMEND, NOR ANTICIPATE, THAT THE IMPERFECTION OF THE PFAD RULES DRIVE ASSET MIX DECISIONS**

# SOME OF ONTARIO'S IMPLIED PFAD MESSAGES

## PFAD % APPLIED TO GOING CONCERN LIABILITY AND NORMAL COST <sup>1</sup>



- Appears to discourage non-fixed income greater than 60% for closed plans
- Realizes that open plans need a higher growth allocation to be sustainable
- Want a 4-5% margin regardless of asset mix
  - Mitigating headline risk is more important than interest rate risk

<sup>1</sup> Assuming plan's best estimate discount rate is less than BDR

# ALL OF THESE ASSET MIXES WILL HAVE THE SAME PFAD ... BUT SOME ARE MORE PRUDENT THAN OTHERS ...

Asset Class	A Traditional Balanced Fund	A Second Generation Asset Mix	A Progressive Asset Mix	A Progressive Mix with a Matching Bond Overlay	A bad idea!
<b>Total Fixed Income</b>	<b>40%</b>	<b>40%</b>	<b>30%</b>	<b>~100%</b>	<b>40%</b>
Cash	-	-	-	-	40%
Universe Bonds	40%	-	-	-	-
Long Term Bonds	-	40%	30%	-	-
3X Synthetic Long Bonds	-	-	-	30%	-
<b>Total Equity</b>	<b>60%</b>	<b>60%</b>	<b>30%</b>	<b>30%</b>	<b>60%</b>
Canadian Equity	30%	15%	10%	10%	-
Cannabis Stock	-	-	-	-	60%
Traditional Global Equity	30%	15%	10%	10%	-
Small Cap/Emerging Markets/Low Volatility	-	30%	10%	10%	-
<b>Total Alternatives</b>	<b>0%</b>	<b>0%</b>	<b>40%</b>	<b>40%</b>	<b>0%</b>
Private Equity/Hedge Funds	-	-	20%	20%	-
Real Estate/Infrastructure	-	-	20%	20%	-
<b>Expected Return</b>	<b>5.7%</b>	<b>6.2%</b>	<b>6.3%</b>	<b>6.6%</b>	<b>???</b>
<b>Expected Volatility</b>	<b>9.6%</b>	<b>11.0%</b>	<b>8.5%</b>	<b>11.3%</b>	<b>?????</b>
<b>Expected Surplus Volatility</b>	<b>12.2%</b>	<b>12.3%</b>	<b>10.2%</b>	<b>8.4%</b>	<b>???</b>
<b>Interest Rate Hedge Ratio</b>	<b>20%</b>	<b>40%</b>	<b>30%</b>	<b>90%</b>	<b>0%</b>

# THE EXPECTED IMPACT OF ASSET MIX SHIFTS ARE MUCH GREATER THAN PFAD DIFFERENCES

Asset Class	A 60/40 Second Generation Asset Mix	A 50/50 Second Generation Asset Mix	A 40/60 Second Generation Asset Mix
<b>Total Fixed Income</b>	<b>40%</b>	<b>50%</b>	<b>60%</b>
Long Term Bonds	40%	50%	60%
<b>Total Equity</b>	<b>60%</b>	<b>50%</b>	<b>40%</b>
Canadian Equity	15%	13%	10%
Global Equity Portfolio	15%	13%	10%
Global Small Cap Equity	15%	13%	10%
Emerging Market Equity	15%	13%	10%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Expected Return</b>	<b>6.2%</b>	<b>5.7%</b>	<b>5.2%</b>
<b>Expected Volatility</b>	<b>11.0%</b>	<b>9.6%</b>	<b>8.5%</b>
<b>Expected Surplus Volatility</b>	<b>12.3%</b>	<b>10.2%</b>	<b>8.2%</b>
<b>Interest Rate Hedge Ratio</b>	<b>0.40</b>	<b>0.50</b>	<b>0.60</b>
<b>Closed Plan PfAD</b>	<b>12%</b>	<b>10%</b>	<b>9%</b>
<b>E [Discount Rate] after PfAD</b>	<b>5.0%</b>	<b>4.7%</b>	<b>4.3%</b>

# PFAD 'ARBITRAGE' IS CERTAINLY AVAILABLE SUGGESTIONS IF YOU NEED TO MANAGE YOUR PFAD

Make the most of the PfAD 'Free' asset classes, and consider increasing allocations to them



Cash



Term deposits/  
GICs



All bonds  
(except employer issues)



Insured  
Contracts

Understand what a 'Specified Alternative Investment' is ... and maximize risk/return within them



50% of Specified  
Alternative  
Investments

<sup>1</sup> For example, real estate and infrastructure investments

Optimize the 100% PfAD asset classes ... consider transitioning modest volatility asset classes to other categories



All Equities



Employer  
issued  
securities

Hedge Funds

# SOME GOOD INVESTMENT QUESTIONS FOR ADMINISTRATORS, REGULATORS, AND ADVISORS REGARDING THE PFAD

Do the PfAD rules incent me to lengthen or shorten fixed income duration?

My plan has a glidepath. How do I determine my PfAD?

If I switch from an equity portfolio with a bond overlay to a bond portfolio with an equity overlay, will my PfAD be lower?

We use a diversified hedge fund portfolio to provide downside risk protection and returns that have low correlation with equities, but the PfAD is as high as Private Equities or Emerging Markets.

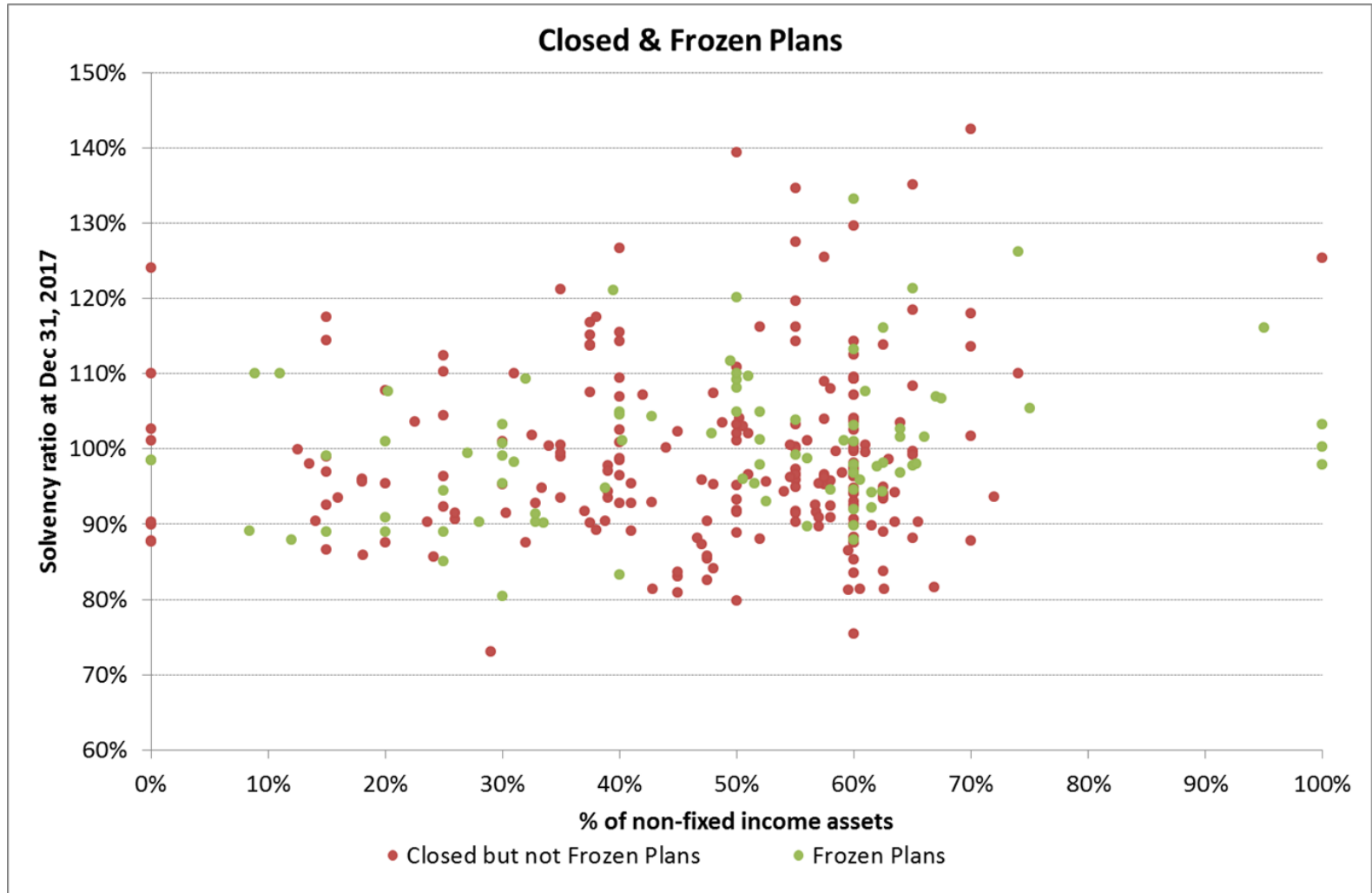
**Should we: >**

Sell the hedge funds and buy private equity or emerging markets since the PfAD is the same?

Transition the hedge fund portfolio into a portable alpha strategy over fixed income (so it doesn't attract a PfAD)?

Abandon the strategy since the PfAD penalty is too high?

# THE DISPERSION OF ESTIMATED FUNDED POSITION AND ASSET ALLOCATION IS BROAD





# REGARDLESS OF THE FINAL PFAD REGULATIONS, FIDUCIARIES NEED TO DO WHAT'S IN THE BEST INTEREST OF THEIR PLAN MEMBERS ...



Focus on driving better outcomes ... rather than optimizing the PfAD



Well funded closed plans should be considering annuitization/windup sooner rather than later



Poorly funded closed plans have flexibility ... use it wisely



Open plans should focus on the longer term ... and lever investment innovation to drive better outcomes!

**FIDUCIARY RESPONSIBILITY**

**REGULATIONS**

# Ontario Funding Reforms Case Studies

# Case Study 1: A Closed Plan with a Modest Deficit

## Situation

- Closed Plan
- Non-Indexed
- Solvency payments
- PfAD 8.5%

## Asset Mix

- 55% long bonds
- 10% Universe bonds
- 35% Equity

## Considerations

- Actuarial
- Plan Improvement
- Contribution Holiday
- PBGF Premium
- Investment

	in '000's		
	Going Concern	Best Estimate	Solvency/Wind-Up
Assets	\$ 150,000	\$ 150,000	\$ 150,000
Liabilities	\$ 150,000	\$ 145,000	\$ 170,000
Funded Position	\$ -	\$ 5,000	\$ (20,000)
Funded Ratio	100%		88%
PfAD		(\$ 12,000)	
Funded Position	\$ -	(\$ 7,000)	
Total Normal Cost	\$ -	\$ -	
PfAD	n/a	\$ -	
Employer Normal Cost	\$ 0	\$ 0	
Special Payments	\$ 4,300	\$ 2,400	
Employer Contributions	\$ 4,300	\$ 2,400	

# Case Study 2: A Well Funded Closed Plan

## Situation

- Closed Plan
- Non-Indexed
- No Solvency payments
- PfAD 11%

## Asset Mix

- 45% bonds
- 55% equities

## Considerations

- Actuarial
- Plan Improvement
- Contribution Holiday
- PBGF Premium
- Investment

	in '000's		
	Going Concern	Best Estimate	Solvency/Wind-Up
Assets	\$ 200,000	\$ 200,000	\$ 200,000
Liabilities	\$ 165,000	\$ 155,000	\$ 190,000
Funded Position	\$ 35,000	\$ 45,000	\$ 10,000
Funded Ratio	121%		105%
PfAD		(\$ 17,050)	
Funded Position	\$ 35,000	\$ 27,950	
Total Normal Cost	\$ 3,000	\$ 2,760	
PfAD	n/a	\$ 300	
Employer Normal Cost	\$ 3,000	\$ 3,060	
Permitted Application of Surplus	\$ (3,000)	\$ -	
Employer Contributions	\$ -	\$ 3,060	

# Case Study 3: An Open Plan with a Deficit

## Situation

- Open Plan
- Indexed and contributory
- Solvency payments
- PfAD 8%

## Asset Mix

- 35% long bonds
- 55% equities
- 10% real assets

## Considerations

- Investment
- Actuarial
- Plan Improvement

	in '000's			
	Going Concern	Best Estimate	Solvency	Wind-Up
Assets	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000
Liabilities	\$ 1,100,000	\$ 1,050,000	\$ 1,200,000	\$ 1,700,000
Funded Position	\$ (100,000)	\$ (50,000)	\$ (200,000)	\$ (700,000)
Funded Ratio	91%	95%	83%	
PfAD		\$( 71,000)		
Funded Position	\$ (100,000)	\$ (121,000)		
Total Normal Cost	\$ 45,000	\$ 43,000		
Employee Contributions	\$ (20,000)	\$ (20,000)		
Expense Margin	Implicit in DR	\$ 1,500		
PfAD	n/a	\$ 3,000		
Employer Normal Cost	\$ 25,000	\$ 27,500		
Special Payments	\$ 43,000	\$ 16,000		
Employer Contributions	\$ 68,000	\$ 43,500		

# Case Study 4: A Well Funded Open Plan

## Situation

- Open Plan
- Member Contributions
- Indexed
- No Solvency Payments
- PfAD 8%

## Asset Mix

- 30% long bonds
- 50% equities
- 20% real assets

## Considerations

- Investment
- Actuarial
- Plan Improvement
- Three-year phase-in

	in '000's			
	Going Concern	Best Estimate	Solvency	Wind-Up
Assets	\$ 500,000	\$ 500,000	\$ 500,000	\$ 500,000
Liabilities	\$ 520,000	\$ 495,000	\$ 500,000	\$ 800,000
Funded Position	\$ (20,000)	\$ 5,000	\$ -	\$ (300,000)
PfAD		\$( 30,000)		
Funded Position	\$ (20,000)	\$ (25,000)		
Total Normal Cost	\$ 20,000	\$ 18,700		
Employee Contributions	\$ (8,000)	\$ (8,000)		
Expense Margin	Implicit in DR	\$ 1,000		
PfAD	n/a	\$ 1,200		
Employer Normal Cost	\$ 12,000	\$ 12,900		
Special Payments	\$ 1,900	\$ 3,300		
Employer Contributions	\$ 13,900	\$ 16,200		

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