



2020 ACPM  
**NATIONAL  
CONFERENCE**

# 2020 VISION

Bringing Retirement into *Focus*

**SPONSORSHIP  
OPPORTUNITIES**

**SEPTEMBER 15–17**

ST. JOHN'S, NL

Delta Hotels St. John's  
Conference Centre

# 2020 ACPM NATIONAL CONFERENCE



Sponsorships are available at the following levels: **DIAMOND, RUBY, EMERALD, SAPPHIRE, JADE, OPAL & TOPAZ**

## EXCLUSIVE DIAMOND LEVEL

**\$24,000**

**ONE Unique Diamond Level Opportunity:**

1. Gala Dinner and Entertainment with  
SPIRIT OF NEWFOUNDLAND

## RUBY LEVEL

**\$16,000**

**THREE Ruby Level Opportunities  
to choose from:**

1. Wednesday Evening Reception,  
Dinner and post-dinner Social
2. All Plenary Sessions – Introduction of  
Moderator and Speakers
3. Elevator Door signage (6)

## EMERALD LEVEL

**\$12,000**

**TWO Emerald Level Opportunities  
to choose from:**

1. Gala Reception (Thursday Evening)
2. Delegate Guide and Bag Combo

## SAPPHIRE LEVEL

**\$10,000**

**THREE Sapphire Level Opportunities  
to choose from:**

1. Welcome Reception (Tuesday Evening)
2. Breakfasts (Wednesday and Thursday)
3. “Centre Stage” (Thursday)

## JADE LEVEL

**\$8,000**

**FIVE Jade Level Opportunities  
to choose from:**

1. Refreshment Breaks (4 breaks over  
2 days of the conference)
2. Spotlight Session
3. ‘Conference at a Glance’  
Schedule Fold-Out
4. Lanyard with Badge Holder
5. Notebook and Pen Combo

## OPAL LEVEL

**\$6,500**

**TWELVE Opal Level Opportunities  
to choose from:**

1. Opening Ceremonies (Wednesday morning)
2. Wednesday Luncheon & Guest Speaker
3. Thursday Luncheon & Guest Speaker
4. Workshop Session #1
5. Workshop Session #2
6. Workshop Session #3
7. Workshop Session #4
8. Workshop Session #5
9. Workshop Session #6
10. Workshop Session #7
11. Workshop Session #8
12. Conference App – *New!*

## TOPAZ LEVEL

**\$4,500**

**FIFTEEN Topaz Level Opportunities:**

*See Benefits for more details*

**NOTE:** More details about specific speakers or entertainment will become available once the National Conference Planning Committee concludes its planning process in early April.

**For further information please contact:**

**Ric Marrero**, Chief Executive Officer  
Sponsorship Campaign Chair  
Phone: 416-964-1260 Ext. 223  
Email: ric.marrero@acpm.com

— OR —

**Judy Lei**, Manager, Operations and Programs  
Sponsorship Coordinator  
Phone: 416-964-1260 Ext. 224  
Email: judy.lei@acpm.com

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	<b>DIAMOND</b> \$24,000	<b>RUBY</b> \$16,000	<b>EMERALD</b> \$12,000	<b>SAPPHIRE</b> \$10,000	<b>JADE</b> \$8,000	<b>OPAL</b> \$6,500	<b>TOPAZ</b> \$4,500
Complimentary conference registrations	4 PEOPLE	2 PEOPLE	2 PEOPLE	1 PERSON			
Standard guestrooms for three nights during the conference at the Delta Hotels St. John's	4 PEOPLE	2 PEOPLE					
Promotional insert in the delegate bag (item to be confirmed in advance with ACPM)							
Promotional item delivered to each delegate's room (item to be provided by sponsor and approved by ACPM in advance)							
Promotional Table-top display in the Sponsor Showcase area (space is limited, first come, first served)							
Opportunity to have promotional video shown as part of the Sponsor Showcase	60 SEC	40 SEC	30 SEC	20 SEC	10 SEC	LOGO ONLY	LOGO ONLY
Acknowledgement during the Opening Ceremonies and throughout the Conference							
Logo on main stage backdrop							
Logo on the Evening Program							
Reserved tables at the sponsored Evening Event at front near Head Table	2 TABLES	1 TABLE					

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	DIAMOND \$24,000	RUBY \$16,000	EMERALD \$12,000	SAPPHIRE \$10,000	JADE \$8,000	OPAL \$6,500	TOPAZ \$4,500
Sponsor profile e-blast sent to delegates prior to Conference	☐	☐					
Introduction of Entertainment	☐						
Logo on the ACPM website prior to and following the conference	☐	☐	☐	☐	☐	☐	☐
Provided with advance copy of Delegate List (Available after July 27 <sup>th</sup> , 2020)	☐	☐	☐	☐	☐	☐	☐
Logo on the conference brochure	☐						
Logo on conference signage	☐	☐	☐	☐	☐	☐	☐
Logo on the back cover of the Delegate Guide	☐						
Appropriately sized logo on the Sponsors' Page of the Delegate Guide	☐	☐	☐	☐	☐	☐	☐
Paragraph descriptions about your organization in the Delegate Guide (English only)	☐ UP TO 450 WORDS	☐ UP TO 300 WORDS	☐ UP TO 300 WORDS	☐ UP TO 300 WORDS	☐ UP TO 200 WORDS	☐ UP TO 200 WORDS	☐ UP TO 200 WORDS
Acknowledgement in "CONTACT", the ACPM Member eNewsletter	☐	☐	☐	☐	☐	☐	☐

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	DIAMOND \$24,000	RUBY \$16,000	EMERALD \$12,000	SAPPHIRE \$10,000	JADE \$8,000	OPAL \$6,500	TOPAZ \$4,500
Acknowledgement of the appropriate sponsor during one of the following: Welcome Reception, Wednesday Night Reception & Dinner, Gala Reception, and Gala Dinner & Entertainment	☐	☐	☐	☐			
Opportunity to have a promotional item placed at each delegate place setting during dinner (item must be pre-approved by ACPM)	☐	☐					
Opportunity to distribute a gift item or hold a draw during reception (item must be pre-approved by ACPM)		☐	☐	☐			
Welcome message to Delegates (One of the following: Welcome Reception, Wednesday Evening Reception & Dinner, Gala Reception, or Gala Dinner sponsors)	☐	☐	☐	☐			
Introduce one of the following: Wednesday or Luncheon Speakers, or Spotlight Session Speaker					☐	☐	
Logo on sponsored item (if applicable)			☐		☐		
Introduce Plenary Speakers and Moderator		☐					
Sponsorship of the workshop and introduction of Workshop Moderator						☐	
Recognition by the MC or Moderator of the sponsored Plenary / Workshop / Centre Stage / Spotlight / or Luncheons		☐		☐	☐	☐	

# 2020 ACPM NATIONAL CONFERENCE

## SPONSOR INFORMATION

Organization: \_\_\_\_\_

\_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/Prov: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## PLEASE SELECT FROM SPONSORSHIP OPTIONS LISTED

Price: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### DIAMOND \$24,000

- Gala Dinner and Entertainment with SPIRIT OF NEWFOUNDLAND

### RUBY \$16,000

- Wednesday Evening Reception, Dinner and post-dinner Social
- All Plenary Sessions – Introduction of Moderator and Speakers
- Elevator Door signage (6)

### EMERALD \$12,000

- Gala Reception (Thursday evening)
- Delegate Guide and Bag Combo

### SAPPHIRE \$10,000

- Welcome Reception (Tuesday Evening)
- Breakfasts (Wednesday and Thursday)
- "Centre Stage" (Thursday)

TO CONFIRM YOUR SPONSORSHIP, please email or fax this confirmation to:  
acpm@acpm.com or 416-964-0567

FOR MORE INFORMATION, please contact:

**Ric Marrero**, Chief Executive Officer  
Sponsorship Campaign Chair  
Phone: 416-964-1260 Ext. 223  
Email: ric.marrero@acpm.com

—OR—

**Judy Lei**, Manager, Operations and Programs  
Sponsorship Coordinator  
Phone: 416-964-1260 Ext. 224  
Email: judy.lei@acpm.com

**TERMS:** By applying a signature, the signatory is committing to sponsorship of the 2020 ACPM National Conference, to be held at the Delta Hotels St. John's Conference Centre, Newfoundland and Labrador, September 15–17, 2020.

### JADE \$8,000

- Refreshment Breaks
- Spotlight Series
- 'Conference at a Glance' Schedule Fold-Out
- Lanyard with Badge Holder
- Notebook and Pen Combo

### OPAL \$6,500

- Opening Ceremonies (Wednesday morning)
- Wednesday Luncheon & Guest Speaker
- Thursday Luncheon & Guest Speaker
- Workshops  #1  #2  #3  #4  
 #5  #6  #7  #8
- Conference App — *New!*

### TOPAZ \$4,500

- See Benefits for more details

PLEASE SEND WITH PAYMENT TO:  
The Association of Canadian Pension Management  
1255 Bay Street, Suite 304 Toronto, ON M5R 2A9