



The Next 150
FORTIFYING
RETIREMENT FOR THE FUTURE

2018 ACPM
NATIONAL
CONFERENCE



Québec City, QC
Fairmont Le Château Frontenac

SEPTEMBER 11-13, 2018

SPONSORSHIP
OPPORTUNITIES

www.acpm.com



2018 ACPM NATIONAL CONFERENCE

Sponsorships are available
at the following levels:

**DIAMOND, RUBY, EMERALD,
SAPPHIRE, JADE, OPAL & TOPAZ**

SPONSORSHIP OPPORTUNITIES



EXCLUSIVE DIAMOND LEVEL

\$28,000

**ONE Unique Diamond Level
Opportunity:**

1. **Gala Dinner and Entertainment with the MOONDANCE ORCHESTRA** – From classic rock to today's sounds, they pay tribute with a dynamic band of musicians. **Pure energy!**

RUBY LEVEL

\$18,000

ONE Ruby Level Opportunity:

1. **Wednesday Evening Reception, Dinner and post-dinner Social**

EMERALD LEVEL

\$15,000

**TWO Emerald Level Opportunities
to choose from:**

1. **Gala Reception** (Thursday Evening)
2. **Delegate Guide and Bag Combo**

SAPPHIRE LEVEL

\$12,000

**THREE Sapphire Level Opportunities
to choose from:**

1. **Welcome Reception** (Tuesday Evening)
2. **Breakfasts** (Wednesday and Thursday)
3. **“Centre Stage”** (Wednesday)

JADE LEVEL

\$9,000

**NINE Jade Level Opportunities
to choose from:**

1. **Refreshment Breaks** (4 breaks over 2 days of the conference)
2. **Opening Plenary** (incl. Introduction of Moderator and Speakers)
3. **Plenary Session II** (incl. Introduction of Moderator and Speakers)
4. **Plenary Session III** (incl. Introduction of Moderator and Speakers)
5. **Spotlight Series** (incl. Introduction of Spotlight Speaker)
6. **“Conference at a Glance” Schedule Fold-Out**
7. **Lanyard with Badge Holder**
8. **USB Card – Speaker Presentations**
9. **Notebook and Pen Combo**

OPAL LEVEL

\$6,000

**NINE Opal Level Opportunities
to choose from:**

1. **Opening Ceremonies** (Wednesday morning)
2. **Wednesday Luncheon & Guest Speaker** (incl. Introduction of Speakers)
3. **Thursday Luncheon & Guest Speaker** (incl. Introduction of Speakers)
4. **Workshop Session #1**
5. **Workshop Session #2**
6. **Workshop Session #3**
7. **Workshop Session #4**
8. **Workshop Session #5**
9. **Workshop Session #6**

TOPAZ LEVEL

\$3,000

TWELVE Topaz Level Opportunities:

1. See Benefits for more details

NOTE: More details about specific speakers or entertainment will become available once the National Conference Planning Committee concludes its planning process in early April.

For further information please contact:

Ric Marrero, Interim CEO
Sponsorship Campaign Chair
Phone: 416-964-1260 Ext. 223
Email: ric.marrero@acpm.com

—OR—

Judy Lei, Manager of Administration & Stakeholder Relations
Sponsorship Coordinator
Phone: 416-964-1260 Ext. 224
Email: judy.lei@acpm.com

BENEFITS

	DIAMOND \$28,000	RUBY \$18,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$9,000	OPAL \$6,000	TOPAZ \$3,000
Complimentary conference registrations	4 PEOPLE	2 PEOPLE	2 PEOPLE	1 PERSON			
Standard guestrooms for three nights during the conference at the Fairmont Le Château Frontenac	4 PEOPLE	2 PEOPLE					
Promotional insert in the delegate bag (item to be confirmed in advance with ACPM)							
Promotional item delivered to each delegate's room (item to be provided by sponsor and approved by ACPM in advance)							
Promotional Table-top display in the Sponsor Showcase area (space is limited, first come, first served)							
Opportunity to have promotional video shown as part of the Sponsor Showcase	60 SEC	40 SEC	30 SEC	20 SEC	10 SEC	LOGO ONLY	LOGO ONLY
Acknowledgement during the Opening Ceremonies and throughout the Conference							
Logo on main stage backdrop							
Logo on the Evening Program							
Reserved tables at the sponsored Evening Event at front near Head Table	2 TABLES	1 TABLE					
Sponsor profile e-blast sent to delegates prior to Conference							

BENEFITS

	DIAMOND \$28,000	RUBY \$18,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$9,000	OPAL \$6,000	TOPAZ \$3,000
Introduction of Entertainment	◆	◆					
Logo on the ACPM website prior to and following the conference	◆	◆	◆	◆	◆	◆	◆
Provided with advance copy of Delegate List	◆	◆	◆	◆	◆	◆	◆
Logo on the conference brochure	◆						
Logo on conference signage	◆	◆	◆	◆	◆	◆	◆
Full page logo on the back cover of the Delegate Guide	◆						
Appropriately sized logo on the Sponsors' Page of the Delegate Guide	◆	◆	◆	◆	◆	◆	◆
Paragraph descriptions about your organization in the Delegate Guide (English and French)	◆ UP TO 450 WORDS	◆ UP TO 300 WORDS	◆ UP TO 300 WORDS	◆ UP TO 300 WORDS	◆ UP TO 200 WORDS	◆ UP TO 200 WORDS	◆ UP TO 200 WORDS
Acknowledgement in "CONTACT", the ACPM Member eNewsletter	◆	◆	◆	◆	◆	◆	◆
Acknowledgement of the appropriate sponsor during the Welcome Reception, Wednesday Casual Reception & Dinner, Gala Reception, and Gala Dinner & Entertainment	◆	◆	◆	◆			



BENEFITS

	DIAMOND \$28,000	RUBY \$18,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$9,000	OPAL \$6,000	TOPAZ \$3,000
Opportunity to have a promotional item placed at each delegate place setting during dinner (item must be pre-approved by ACPM)	◆	◆					
Opportunity to distribute a gift item or hold a draw during reception (item must be pre-approved by ACPM)		◆	◆	◆			
Welcome message to Delegates (Welcome Reception or Gala Reception sponsors)			◆	◆			
Welcome Delegates to Gala Dinner	◆						
Welcome Delegates to Wednesday Evening Reception or Dinner		◆					
Introduce Spotlight Session Speaker					◆		
Introduce Luncheon Speaker						◆	
Logo on sponsored item (if applicable)			◆	◆	◆		
Introduce Plenary Speakers and Moderator					◆		
Recognition by the MC or Moderator of the Sponsored Plenary/Workshop/Centre Stage/Luncheons				◆	◆	◆	



SPONSORSHIP REGISTRATION FORM

SPONSOR INFORMATION

Organization: _____

Contact: _____

Address: _____

City/Prov: _____

Postal Code: _____

Phone: _____ Ext: _____

Fax: _____

Email: _____

PLEASE SELECT FROM SPONSORSHIP OPTIONS LISTED

Price: _____

Signature: _____

Date: _____

DIAMOND \$28,000

- Gala Dinner and Entertainment with the
MOONDANCE ORCHESTRA

RUBY \$18,000

- Wednesday Evening Reception, Dinner and
post-dinner Social

EMERALD \$15,000

- Gala Reception (Thursday evening)
 Delegate Guide and Bag Combo

SAPPHIRE \$12,000

- Welcome Reception (Tuesday Evening)
 Breakfasts (Wednesday and Thursday)
 "Centre Stage" (Wednesday)

JADE \$9,000

- Refreshment Breaks
 Opening Plenary
 Plenary Session II
 Plenary Session III
 Spotlight Series
 'Conference at a Glance' Schedule Fold-Out
 Lanyard with Badge Holder
 USB Card – Speaker Presentations
 Notebook and Pen Combo

OPAL \$6,000

- Opening Ceremonies (Wednesday morning)
 Wednesday Luncheon & Guest Speaker
 Thursday Luncheon & Guest Speaker
 Workshops #1 #2 #3 #4 #5 #6

TOPAZ \$3,000

- See Benefits for more details

TO CONFIRM YOUR SPONSORSHIP, please email or
fax this confirmation to:
acpm@acpm.com or 416-964-0567

PLEASE SEND WITH PAYMENT TO:
The Association of Canadian Pension Management
1255 Bay Street, Suite 304 Toronto, ON M5R 2A9

FOR MORE INFORMATION, please contact:

Ric Marrero, Interim CEO
Sponsorship Campaign Chair
Phone: 416-964-1260 Ext. 223
Email: ric.marrero@acpm.com

—OR—

Judy Lei, Manager of Administration & Stakeholder Relations
Sponsorship Coordinator
Phone: 416-964-1260 Ext. 224
Email: judy.lei@acpm.com

TERMS: By applying a signature, the signatory is committing to sponsorship of the 2018 ACPM National Conference, to be held at the Fairmont Le Château Frontenac, Québec City, Québec, September 11–13, 2018.

REGISTER AT > www.acpm.com