



2014 **ACPM  
NATIONAL  
CONFERENCE**

**LEVERAGING THE MOMENTUM:  
TIME FOR SOLUTIONS**

**FAIRMONT LE MANOIR RICHELIEU  
LA MALBAIE, QUÉBEC  
SEPT. 9-11, 2014**



**ACPM | ACARR**

The Association of Canadian Pension Management  
L'Association canadienne des administrateurs de régimes de retraite

**SPONSORSHIP  
OPPORTUNITIES**

## 2014 CONFERENCE SPONSORSHIP OPPORTUNITIES

# SPONSORSHIPS ARE AVAILABLE AT THE FOLLOWING LEVELS: DIAMOND, RUBY, EMERALD, SAPPHIRE, JADE, OPAL and TOPAZ

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### EXCLUSIVE DIAMOND LEVEL @ \$24,000

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#### One Unique Diamond Level Opportunity:

Gala Entertainment: The Painchaud Family

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### RUBY LEVEL @ \$16,000

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#### Four Ruby Level Opportunities to Choose From:

1. Golf Tournament at Club de Golf Fairmont Le Manoir Richelieu
2. Welcome Reception
3. Gala Dinner (Thursday Evening)
4. Gala Reception (Thursday Evening)

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### EMERALD LEVEL @ \$13,000

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#### Five Emerald Level Opportunities to Choose From:

1. Wednesday Evening 'Le Temps des Sucres' – Reception
2. Wednesday Evening 'Le Temps des Sucres' – Dinner
3. Wednesday Evening Entertainment – The Verret Family
4. Opening Plenary
5. Spotlight Session with Jeffrey Simpson

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### SAPPHIRE LEVEL @ \$9,500

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#### Nine Sapphire Level Opportunities to Choose From:

1. Official Conference Prize Draw
2. Hotel Key Card
3. Breakfasts (Wednesday and Thursday)
4. Wednesday Luncheon and Speaker, David Mendel, Author and Historian
5. Thursday Luncheon and Speaker, Sylvie Fréchette, Olympic Medallist and Motivational Speaker
6. Pension "Hot Stove" Session
7. Delegate Bags
8. Mobile Charger
9. Cable Ball (Device Charging Kit)

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### JADE LEVEL @ \$7,500

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#### Ten Jade Level Opportunities to Choose From:

1. Plenary II
2. Plenary III
3. Simultaneous Interpretation (All Sessions)
4. Delegate Workbook
5. Conference Badge Holder & Lanyard
6. Conference-at-a-Glance Schedule
7. USB Credit Card (Speaker Presentations)
8. Notebook and Pen Combo
9. All Four Refreshment Breaks (One Item)
10. 3-in-1 Pointer/Flashlight/Highlighter

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### OPAL LEVEL @ \$5,000

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#### Eight Opal Level Opportunities to Choose From:

1. Opening Ceremonies
2. Workshops (Six to Choose From)
3. Tuesday Tour, "Visit to Charlevoix Museum and Lunch at the Bootlegger's House" (Includes One Item with your Logo Inserted in the Delegate bag)

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### TOPAZ LEVEL @ \$2,500

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#### Ten Topaz Level Opportunities

\*All events will be held at the Fairmont Le Manoir Richelieu unless otherwise noted.

## 2014 CONFERENCE SPONSORSHIP OPPORTUNITIES

BENEFITS	DIAMOND \$24,000	RUBY \$16,000	EMERALD \$13,000	SAPPHIRE \$9,500	JADE \$7,500	OPAL \$5,000	TOPAZ \$2,500
Complimentary conference registrations	✓ 3 people	✓ 2 people	✓ 2 people	✓ 1 person			
Complimentary standard Fairmont guestrooms for three nights each during the conference at the Fairmont Le Manoir Richelieu	✓ 3	✓ 2					
Promotional insert in the delegate bag (item to be confirmed in advance with ACPM)	✓	✓	✓	✓			
Promotional Table-top display in the Sponsor Showcase	✓	✓	✓	✓	✓	✓	✓
Opportunity to have promotional video shown as part of the Sponsor Showcase	✓ 60 seconds	✓ 40 seconds	✓ 30 seconds	✓ 20 seconds	✓ 10 seconds	✓ logo only	
Acknowledgement during the Opening Ceremonies	✓	✓	✓	✓	✓		
Logo on the Evening Program (if applicable)	✓	✓	✓				
Reserved tables at the sponsored Evening Event (if applicable)	✓ 2 tables	✓ 1 table	✓ 1 table				
Sponsorship profile e-blast sent to delegates prior to Conference	✓	✓	✓				
Introduce Gala Entertainers	✓						
Post-event 'meet & greet' with the Gala Entertainers	✓						
Logo on the ACPM website prior to & following the conference*	✓ 120 days	✓ 105 days	✓ 90 days	✓ 60 days	✓ 45 days	✓ 30 days	✓ 15 days
Logo on the conference brochure	✓						
Logo on conference signage	✓	✓	✓	✓	✓	✓	✓
Full page logo on back cover of the Delegate Workbook	✓						
Appropriately sized logo on the Sponsors' Page of the Workbook	✓	✓	✓	✓	✓	✓	✓
A paragraph description about your organization in the Workbook (English and French)	✓ Up to 450 words	✓ Up to 300 words	✓ Up to 300 words	✓ Up to 200 words	✓ Up to 200 words	✓ Up to 200 words	✓ Up to 200 words

\* Number of days that the logo is on the ACPM website prior to the conference is based on the commitment date of sponsorship.

## 2014 CONFERENCE SPONSORSHIP OPPORTUNITIES

BENEFITS CONTINUED	DIAMOND \$24,000	RUBY \$16,000	EMERALD \$13,000	SAPPHIRE \$9,500	JADE \$7,500	OPAL \$5,000	TOPAZ \$2,500
Opportunity to have a promotional item delivered to each delegate's room (item to be provided by sponsor)	✓						
Acknowledgement in "CONTACT"	✓	✓	✓	✓	✓	✓	✓
Acknowledgement during the Welcome Reception/ Golf Tournament/Gala Dinner/Gala Reception (if sponsored by you)		✓					
Opportunity to have a promotional item placed at each delegate place setting (Gala Dinner item to be provided by sponsor)		✓					
Opportunity to distribute a gift item or hold a draw during reception (Gala Reception item to be provided by sponsor)		✓					
Complimentary Foursome Registration (Golf Tournament Sponsor)		✓					
Welcome message to delegates (Welcome Reception/ Golf Tournament/Gala Reception /Gala Dinner)		✓					
Welcome message to delegates at Wednesday Evening Reception/Dinner (if sponsored by you)			✓				
Introduce Wednesday Evening Entertainment (Entertainment sponsor)			✓				
Introduce and thank Spotlight keynote speaker (if sponsored by you)			✓				
Introduce Luncheon Speaker (if sponsored by you)				✓			
Logo on sponsored item (if applicable)				✓	✓	✓	
Introduce Plenary Speakers and Moderator			✓		✓		
Logo on speaker presentations (Plenary & Workshop)					✓	✓	
Recognition by the Conference MC or Moderator of the Sponsored Plenary/Workshop					✓	✓	

## 2014 CONFERENCE SPONSORSHIP OPPORTUNITIES

### SPONSOR INFORMATION

Organization:

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Contact:

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Address:

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City/Prov:

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Postal Code:

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Phone:

Ext:

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Fax:

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Email:

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Please select from Sponsorship options listed

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Price:

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Signature:

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Date:

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### DIAMOND (\$24,000)

Gala Entertainment: The Painchaud Family

### RUBY (\$16,000)

Golf Tournament at Club de Golf Fairmont Le Manoir Richelieu

Welcome Reception

Gala Dinner (Thursday evening)

Gala Reception (Thursday evening)

### EMERALD (\$13,000)

Wednesday Evening 'Le Temps des Sucres', Reception

Wednesday Evening 'Le Temps des Sucres', Dinner

Wednesday Evening Entertainment, The Verret Family

Opening Plenary

Spotlight session with Jeffrey Simpson

### SAPPHIRE (\$9,500)

Official Conference Prize Draw

Hotel Key Card

Breakfasts (Wednesday and Thursday)

Wednesday Luncheon & Speaker, David Mendel

Thursday Luncheon & Speaker, Sylvie Fréchette

Pension "Hotstove" Session

Delegate Bags

Mobile Charger

Cable Ball (Device Charging Kit)

### JADE (\$7,500)

Plenary II

Plenary III

Simultaneous Interpretation (All Sessions)

Delegate Workbook

Conference Badge Holder & Lanyard

Conference-at-a-Glance Schedule

USB Credit Card (Speaker Presentations)

Notebook and Pen Combo

All Four Refreshment Breaks (One Item)

3-in-1 Pointer/Flashlight/Highlighter

### OPAL (\$5,000)

Opening Ceremonies

Workshop  1  2  3  4  5  6

Tuesday Tour, "Visit to Charlevoix Museum & Lunch at the Bootlegger's House"  
 (includes one item with your logo inserted in the Delegate bag)

### TOPAZ (\$2,500)

**To confirm your sponsorship, please email or fax this confirmation to:**

acpm@acpm.com  
 or 416-964-0567

**Please send with payment to:**

The Association of Canadian Pension Management  
 1255 Bay Street, Suite 304  
 Toronto, ON M5R 2A9

**For more information, please contact:**

Bryan Hocking, CEO & Campaign Chair  
 bryan.hocking@acpm.com or 416-964-1260 ext. 225