

2008 ACPM National Conference

“Climbing the Rocky Road” with Corporate Sponsorship

The sponsorship program related to the 2008 ACPM National Conference is crucial to the success of the Association’s activities and programs. Sponsorship revenues from the 2008 National Conference, to be held at the Fairmont Chateau Lake Louise in Lake Louise, Alberta, September 16-19, 2008, will be used to support the general program of the ACPM – its advocacy, educational, and networking activities.

The Association is committed to the fair and consistent recognition of its sponsors. The Association seeks an active dialogue with its sponsors to ensure that expectations are met and exceeded.

The theme of the 2008 Conference is “Climbing the Rocky Road”; the conference sessions will highlight leading international pension experts, current pension system reviews and future trends and solutions for the retirement income system in Canada. The conference social and networking events will feature local leaders, regional cuisine, famous golf courses, CBC’s Stuart McLean and an exclusive concert by 2007 Canadian Country Music Award winning Group of the Year, Emerson Drive.

SPONSORSHIP LEVELS AND BENEFITS:

BRONZE: \$2,500

- Acknowledgement on ACPM website
- Acknowledgment in final conference materials
- Signage at conference registration
- Table top display area for promotional materials
- Acknowledgement in post conference newsletter
- Sponsorship of one random prize draw (Bronze level only)

GOLD: \$8,500 (eight sponsorships available)

- Includes *Silver Sponsorship Package*, plus:
- One complimentary conference registration
 - Acknowledgement by session moderator

DIAMOND: \$17,500 (one sponsorship available)

- Includes *Gold Sponsorship Package*, plus:
- Exclusive sponsorship of the gala Emerson Drive Concert (Thursday Evening Entertainment) including introducing the band
 - Three complimentary conference registrations
 - Logo printed in conference brochure used for promotional mailings
 - Post-concert meet and greet with the band

SILVER: \$6,000 (four sponsorships available)

- Includes *Bronze Sponsorship Package*, plus:
- Acknowledgement by conference Chair
 - Special signage at sponsored event
 - Acknowledgement by session moderator
 - Special conference name badges

PLATINUM: \$12,000 (nine sponsorships available)

- Includes *Gold Sponsorship Package*, plus:
- Two complimentary conference registrations
 - Right to welcome delegates at sponsored events



Emerson Drive

2008 ACPM NATIONAL CONFERENCE

FAIRMONT CHATEAU LAKE LOUISE, LAKE LOUISE, ALBERTA
TUESDAY, SEPTEMBER 16 – FRIDAY, SEPTEMBER 19, 2008

SPONSORSHIP RESERVATION FORM

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____ E-MAIL: _____

BRONZE (\$2,500)

- Conference Sponsorship Package

SILVER (\$6,000)

- Opening Ceremonies
- Wednesday & Thursday Breakfasts
- Wednesday & Thursday Refreshment Breaks (a.m. & p.m. both days)
- Internet Café

GOLD (\$8,500)

- Plenary Session I
- Plenary Session II
- Plenary Session III
- Plenary Session IV
- ACPM Open Forum
- Workshops 1, 3, & 5
- Workshops 2, 4, & 6
- Registration Gifts

PLATINUM (\$12,000)

- Tuesday evening Welcome Reception
- Tuesday Golf Tournament & Alternate Activity
- Wednesday Luncheon and Keynote Speaker
- Thursday Luncheon and Keynote Speaker
- Wednesday night reception, beverages & Stuart McLean performance
- Wednesday night dinner
- Thursday night gala dinner
- Thursday night gala reception & beverages
- Video Clips and Conference CD

DIAMOND (\$17,500)

- Emerson Drive – Thursday Gala Exclusive Entertainment

**PLEASE EMAIL/FAX TO:
THE ASSOCIATION OF CANADIAN PENSION MANAGEMENT**

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