



ACPM/ACARR

The Association of Canadian Pension Management

L'Association canadienne des administrateurs de régimes de retraite

2011 ACPM NATIONAL CONFERENCE

SEPTEMBER 13-16, 2011
ST. JOHN'S
NEWFOUNDLAND & LABRADOR

Sponsorship Opportunities

**SPONSORSHIPS ARE AVAILABLE IN THE FOLLOWING LEVELS:
DIAMOND, PLATINUM, GOLD, SILVER, BRONZE AND COPPER**

EXCLUSIVE DIAMOND LEVEL @ \$18,000

Our Unique Diamond Level Opportunity:

Gala Entertainment: Sean McCann



Diamond Sponsor Benefits:

- Logo on the ACPM website 120 days prior to and following the conference*
- Two complimentary conference registrations with two standard guestrooms for three nights during the conference at The Delta St-John's
- Logo on the conference brochure (dependent upon sponsorship commitment received no later than March 31st)
- Full page logo on the back cover of the Delegate Workbook; appropriately sized logo on the Sponsors Page of the workbook; a paragraph description about your organization (approx. 300-400 words)
- Logo on conference signage
- Logo on Gala Dinner Menu
- Opportunity to have a 45 second promotional video shown as part of the Sponsor Showcase; table-top display in the Sponsor Showcase
- Promotional insert in the delegate bag
- Acknowledgement in The ACPM Advocate, post-conference issue
- Acknowledgement by the Conference Chair at the Opening Ceremonies
- Opportunity to have a promotional item delivered to each delegate's room (to be provided by sponsor)
- Introduce Sean McCann at the Gala
- Post-event meet and greet with Sean McCann

* Number of days logo is on the ACPM website prior to the conference is based on the commitment date of sponsorship

PLATINUM LEVEL @ \$12, 500

Six Platinum Level Opportunities to Choose From:

| | |
|-------------------------------|---|
| Welcome Reception | Rally in the Alley (Wednesday) |
| Golf Tournament at Pippy Park | Gala Reception at Delta St. John's (Thursday) |
| Offsite Dinner (Wednesday) | Gala Dinner at Delta St. John's (Thursday) |

Platinum Sponsor Benefits:

- Logo on the ACPM website 90 days prior to and following the conference*
- Appropriately sized logo on the Sponsor Page of the Delegate Workbook, a paragraph description about your organization (approx. 150-250 words)
- Logo on conference signage
- Logo on dinner menu (if sponsored by you); logo on reception cards (if sponsored by you)
- Opportunity to have a 30 second promotional video shown as part of the Sponsor Showcase; table-top display in the Sponsor Showcase
- Promotional insert in the delegate bag
- Acknowledgement in The ACPM Advocate, post-conference issue
- Acknowledgement by the Conference Chair at the Opening Ceremonies
- Welcome delegates at one of the receptions or dinners (if sponsored by you)
- Two complimentary conference registrations
- Introduce the Rally in the Alley (if sponsored by you)

GOLD LEVEL @ \$8, 750

Eight Gold Level Opportunities to Choose From:

| | |
|--|---------------------------------------|
| Plenary Sessions (four to choose from) | Luncheon Speaker (two to choose from) |
| Breakfast (for both conference days) | ACPM Open Forum |

Gold Sponsor Benefits:

- Logo on the ACPM website 60 days prior to and following the conference*
- One complimentary conference registration
- Appropriately sized logo on the Sponsor Page of the Delegate Workbook and on conference signage; a paragraph description about your organization (approx. 150-250 words)
- Opportunity to have a 20 second promotional video shown as part of the Sponsor Showcase
- Table-top display in the Sponsor Showcase
- Promotional insert in the delegate bag
- Introduce a Luncheon Speaker (if sponsored by you)
- Recognition by the Moderator of the Sponsored Plenary
- Acknowledgement in The ACPM Advocate, post-conference issue

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SILVER LEVEL @ \$6,500

Seven Silver Level Opportunities to Choose From:

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|--|--|
| Opening Ceremonies | Conference Badge Holder with Lanyard |
| Registration Gift (inserted in the delegate bag) | Flashdrive (loaded with speaker presentations) |
| Delegate Bag | Conference-at-a-Glance Program |
| Internet Café | |

Silver Sponsor Benefits:

- Logo on the ACPM website 45 days prior to and following the conference*
- Appropriately sized logo on the Sponsor Page of the Delegate Workbook and on conference signage; a paragraph description about your organization (approx. 100-150 words)
- Logo on item sponsored
- Opportunity to have a 15 second promotional video shown as part of the Sponsor Showcase
- Table-top display in the Sponsor Showcase
- Acknowledgement in The ACPM Advocate, post-conference issue

BRONZE LEVEL @\$3,500

Nine Bronze Level Opportunities to Choose From:

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|--------------------------------|--|
| Workshops (six to choose from) | All four Refreshment Breaks (one item) |
| Delegate Workbook | Optional Tuesday Activity (includes compass key chain) |

Bronze Sponsor Benefits:

- Logo on the ACPM website 30 days prior to and following the conference*
- Appropriately sized logo on the Sponsor Page of the Delegate Workbook and on conference signage; a paragraph description about your organization (approx. 100-150 words)
- Logo on item sponsored
- Promotional Table-top display in the Sponsor Showcase
- Recognition by the Moderator of the Sponsored Workshop
- Acknowledgement in The ACPM Advocate, post-conference issue

COPPER LEVEL @ \$2,000

Six Copper Level Opportunities to Choose From:

| | |
|--------------------------|----------------------------|
| Eco Bamboo Ballpoint Pen | Earth Ball Stress Reliever |
| Eco Note Pad | Pedometer |
| Digitmate Screen Cleaner | Large Croc-Clip |

Copper Sponsor Benefits:

- Logo on the ACPM website 15 days prior to and following the conference*
- Appropriately sized logo on the Sponsor Page of the Delegate Workbook and on conference signage; a paragraph description about your organization (approx. 100-150 words)
- Logo on item sponsored

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2011 CONFERENCE SPONSORSHIP CONFIRMATION FORM

SPONSOR INFORMATION

Organization: _____

Contact: _____

Address: _____

City/Prov: _____

Postal Code: _____

Phone: _____

Ext: _____

Fax: _____

Email: _____

Please select from Sponsorship options listed

Price: _____

Signature: _____

Date: _____

TERMS: By applying a signature above, the signatory is committing to sponsorship of the 2011 ACPM National Conference, to be held at The Delta St. John's, St. John's NL September 13-16 2011.

DIAMOND (\$18,000)

Gala Entertainment: Sean McCann

PLATINUM (\$12,500)

Welcome Reception

Golf Tournament at Pippy Park

Offsite Dinner (Wednesday)

Rally in the Alley (Wednesday)

Gala Reception at Delta St. John's (Thursday)

Gala Dinner at Delta St. John's (Thursday)

GOLD (\$8,750)

Plenary Sessions 1 2 3 4

Breakfast (for both conference days)

Luncheon Speaker:

Wade Locke (Wednesday session)

TBD (Thursday session)

ACPM Open Forum

SILVER (\$6,500)

Opening Ceremonies

Registration Gift (inserted in the delegate bag)

Delegate Bag

Internet Café

Conference Badge Holder with Lanyard

Flashdrive (loaded with speaker presentations)

Conference-at-a-Glance Program

BRONZE (\$3,500)

Workshop 1 2 3 4 5 6

Delegate Workbook

All four Refreshment Breaks

Optional Tuesday Activity (includes compass key chain)

COPPER (\$2,000)

Eco Bamboo Pen Pedometer

Eco Note Pad Large Croc-Clip

Digimate Screen Cleaner

Earth Ball Stress Reliever

To confirm your sponsorship, please email or fax this confirmation to:

acpm@acprm.com or 416-964-0567

Please send with payment to:

The Association of
Canadian Pension Management
1255 Bay Street, Suite 304,
Toronto, ON M5R 2A9

For more information, please contact:

Bryan Hocking, CEO
416-964-1260 ext. 225
bryan.hocking@acprm.com

or

Diane Bélanger,
Director, Member & Stakeholder Relations
416-964-1260 ext. 226
diane.belanger@acprm.com



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