

# ACPM National Sessions

**NOVEMBER 14<sup>th</sup> – 29<sup>th</sup>, 2018**

In November 2018, ACPM Regional Councils will be hosting ACPM National Sessions across Canada that will profile challenges for plan sponsors, administrators and plan members.

The ACPM National Sessions will occur in eight cities across Canada and will provide an excellent opportunity to promote your organization to professionals that will include senior-level Plan Sponsors, Administrators, Trustees and Service Providers.

*These information and consultation sessions will feature the two main topics listed below:*

➤ **Planning for the Next Decade – Is Your Plan Ready?**

With the recent changes to the CPP, the shift from accumulation to decumulation, and the fact that people are living longer, perhaps now is the time for plan sponsors to start thinking about changes to their plan design. This session will give an overview of what we may expect in the coming decade and examine case studies of what some plan sponsors are doing to prepare for the years ahead.

➤ **Longevity Risk –**

**How to Ensure you Don't Run out of Money**

Longevity risk can be defined as the risk of living longer than expected. Enjoying a longer retirement sounds like a wonderful idea, but the financial cost that comes with a longer life often becomes a worry. Keep in mind that a 65-year old today is expected to live to between ages 88 and 90, and the next generation could live much longer.

This session will focus primarily on individual longevity risk where we will dive a little more deeply to understand:

- the consequences to individual retirees (and society) of not managing longevity risk
- possible reasons for the reluctance of purchasing life annuities
- alternative solutions using existing tax rules, and
- potentially more cost effective solutions if certain tax rules were slightly modified.

## LOCATIONS and DATES

The ACPM National Sessions will be hosted and supported by individual ACPM Regional Councils at these locations:

<b>Wednesday, Nov. 14<sup>th</sup></b>	<b>Vancouver - Four Seasons Vancouver</b>
<b>Tuesday, Nov. 27<sup>th</sup></b>	<b>Calgary - Fairmont Palliser</b>
<b>Tuesday, Nov. 27<sup>th</sup></b>	<b>Regina - Hotel Saskatchewan</b>
<b>Wednesday, Nov. 28<sup>th</sup></b>	<b>Edmonton - Delta Hotel Edmonton Centre Suites</b>
<b>Wednesday, Nov. 28<sup>th</sup></b>	<b>Toronto - Sheraton Centre Toronto</b>
<b>Wednesday, Nov. 28<sup>th</sup></b>	<b>Halifax - Delta Hotel Barrington</b>
<b>Thursday, Nov. 29<sup>th</sup></b>	<b>Winnipeg - Delta Hotel Winnipeg</b>
<b>Thursday, Nov. 29<sup>th</sup></b>	<b>Montréal - Intercontinental Montréal</b>

## ACPM NATIONAL SESSION - SPONSORSHIP LEVELS (Two hour format)

LEVEL	COST	BENEFITS
<b>PLATINUM</b> (One only)	<b>\$8,000</b>	<ul style="list-style-type: none"> <li>» <b>Platinum level Sponsor will have the opportunity to introduce all national sessions to be held across Canada</b></li> <li>» <b>Prominent logo in all promotional materials including:</b> <ul style="list-style-type: none"> <li>• Email promotional messages</li> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• ACPM website in conjunction with the event</li> <li>• On-site Program for event attendees</li> <li>• “Events Roundup” in <i>The Observer</i>, the ACPM eNewsletter for the retirement income industry</li> </ul> </li> <li>» <b>Organizational description (200 words maximum) in:</b> <ul style="list-style-type: none"> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• On-site Program for event attendees</li> </ul> </li> <li>» <b>Two complimentary event registrations for each of the national sessions across Canada</b></li> <li>» <b>Two post-event eBlasts within six months of the event</b></li> <li>» <b>Display table for sponsor promotional materials</b></li> </ul>
<b>GOLD</b> (Three only)	<b>\$4,000</b>	<ul style="list-style-type: none"> <li>» <b>Logo in all promotional materials including:</b> <ul style="list-style-type: none"> <li>• Email promotional messages</li> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• ACPM website in conjunction with the event</li> <li>• On-site Program for event attendees</li> <li>• “Events Roundup” in <i>The Observer</i>, the ACPM eNewsletter for the retirement income industry</li> </ul> </li> <li>» <b>Organizational description (100 words maximum) in:</b> <ul style="list-style-type: none"> <li>• CONTACT, the ACPM Member eNewsletter</li> <li>• On-site Program for event attendees</li> </ul> </li> <li>» <b>One complimentary event registrations for each of the 8 sessions across Canada</b></li> <li>» <b>Two post-event eBlasts within six months of the event</b></li> </ul>

### ADDITIONAL INFORMATION

- (i) The Platinum Sponsor is exclusive to one organization. If there is multiple interest in this sponsorship, then a draw will be held to determine the one successful sponsor. Any organization interested in Platinum Sponsorship should notify us as soon as possible.
- (ii) Any organization interested in a Gold Sponsorship needs to notify us as soon as possible.

To reserve this limited sponsorship opportunity, please contact Judy Lei at [judy.lei@acpm.com](mailto:judy.lei@acpm.com) or 416-964-1260 (ext224)