



## **ACPM launches Retirement Literacy Website**

Information for Canadians as they plan for their retirement

**Toronto, Ontario, January 13, 2016** – ACPM is proud to announce the launch of the ACPM Retirement Literacy website that will provide Canadians with quizzes and information to help them learn more about their various retirement options.

In conjunction with the federal government's <u>National Strategy for Financial Literacy - Count me in, Canada</u>, ACPM is committed to strengthening the retirement income readiness of Canadians and their families. This will be supported by providing relevant information so Canadians can understand their retirement income options, plan and save for the future and have adequate income in retirement.

"We are pleased to support the National Strategy for Financial Literacy with the ACPM Retirement Literacy website. Now more than ever, it is important that Canadians increase their awareness of the retirement income options that are available to them in order to help build a secure retirement for themselves.", stated Hugh Wright, ACPM Chair of the Board.

The ACPM Retirement Literacy website contains quizzes that will test Canadians' knowledge about various retirement income options. There are three categories of information:

- 1) Government Retirement Programs;
- 2) Individual Savings Plans;
- 3) Workplace Retirement Savings Plans.

The ACPM Retirement Literacy website - <a href="http://retirementliteracy.acpm.com">http://retirementliteracy.acpm.com</a> - will differ from other sources of information as it requires Canadians to select answer options to questions that are designed to improve their familiarity with terminology while increasing their subject knowledge. Content for the Question-and-Answer sections are from impartial sources and links to additional government information is provided.

"Having a well thought-out plan is an important element to ensuring that Canadians have a "retirement nest egg" to reach their retirement goals," said Jane Rooney, Financial Literacy Leader. "That's why I am pleased that the Association of Canadian Pension Management is launching a retirement literacy website which will help Canadians understand the various income options that are out there and ultimately help them save and plan for their retirement."

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The Association of Canadian Pension Management L'Association canadienne des administrateurs de régimes de retraite



Over the coming months and years, the ACPM Retirement Literacy website will be revised and expanded in conjunction with the most recent information available. The website does not require any user registration and is completely free of charge. A website visitor who takes a quiz can enter their contact information to become eligible for prize draws. ACPM would like to extend its gratitude to the Project Sponsors (below) that have helped to make this initiative possible.







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ACPM (Association of Canadian Pension Management) is a national, non-profit organization acting as the informed voice of plan sponsors, administrators and their service providers in advocating for improvement to the Canadian retirement income system. ACPM membership represents over 400 companies and retirement income plans that cover more than 3 million plan members.

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