

# 2019 ACPM NATIONAL CONFERENCE



## SHIFTING CURRENTS

*Navigating Retirement Diversity*



**VANCOUVER, BC**  
Fairmont Hotel Vancouver  
SEPTEMBER 10-12, 2019

**SPONSORSHIP  
OPPORTUNITIES**

# 2019 ACPM NATIONAL CONFERENCE

VANCOUVER, BC  
Fairmont Hotel Vancouver  
SEPTEMBER 10–12, 2019

Sponsorships are available at the following levels:  
**DIAMOND, RUBY, EMERALD, SAPPHIRE, JADE, OPAL & TOPAZ**

## EXCLUSIVE DIAMOND LEVEL

\$26,000

**ONE Unique Diamond Level Opportunity:**

1. **Gala Dinner and Entertainment with the PIANO MAN** – A colourful and engaging stage show featuring the hits of **Elton John** and **Billy Joel**.

## RUBY LEVEL

\$16,000

**TWO Ruby Level Opportunities to choose from:**

1. **Wednesday Evening Reception, Dinner and post-dinner Social**
2. **All Plenary Sessions – Introduction of Moderator and Speakers**

## EMERALD LEVEL

\$12,000

**TWO Emerald Level Opportunities to choose from:**

1. **Gala Reception** (Thursday Evening)
2. **Delegate Guide and Bag Combo**

## SAPPHIRE LEVEL

\$10,000

**THREE Sapphire Level Opportunities to choose from:**

1. **Welcome Reception** (Tuesday Evening)
2. **Breakfasts** (Wednesday and Thursday)
3. **“Centre Stage”** (Wednesday)

## JADE LEVEL

\$8,000

**SIX Jade Level Opportunities to choose from:**

1. **Refreshment Breaks** (4 breaks over 2 days of the conference)
2. **Spotlight Series**
3. **‘Conference at a Glance’ Schedule**
4. **Lanyard with Badge Holder**
5. **USB Card – Speaker Presentations**
6. **Notebook and Pen Combo**

## OPAL LEVEL

\$6,000

**NINE Opal Level Opportunities to choose from:**

1. **Opening Ceremonies** (Wednesday morning)
2. **Wednesday Luncheon & Guest Speaker**
3. **Thursday Luncheon & Guest Speaker**
4. **Workshop Session #1**
5. **Workshop Session #2**
6. **Workshop Session #3**
7. **Workshop Session #4**
8. **Workshop Session #5**
9. **Workshop Session #6**

## TOPAZ LEVEL

\$4,000

**TWELVE Topaz Level Opportunities:**








































1. See Benefits for more details



















































**NOTE:** More details about specific speakers or entertainment will become available once the National Conference Planning Committee concludes its planning process in early April.

**For further information please contact:**

**Ric Marrero**, Chief Executive Officer —OR—  
Sponsorship Campaign Chair  
Phone: 416-964-1260 Ext. 223  
Email: ric.marrero@acpm.com

**Judy Lei**, Manager, Operations and Programs  
Sponsorship Coordinator  
Phone: 416-964-1260 Ext. 224  
Email: judy.lei@acpm.com

	DIAMOND \$26,000	RUBY \$16,000	EMERALD \$12,000	SAPPHIRE \$10,000	JADE \$8,000	OPAL \$6,000	TOPAZ \$4,000
Complimentary conference registrations	 4 PEOPLE	 2 PEOPLE	 2 PEOPLE	 1 PERSON			
Standard guestrooms for three nights during the conference at the Fairmont Hotel Vancouver	 4 PEOPLE	 2 PEOPLE					
Promotional insert in the delegate bag (item to be confirmed in advance with ACPM)							
Promotional item delivered to each delegate's room (item to be provided by sponsor and approved by ACPM in advance)							
Promotional Table-top display in the Sponsor Showcase area (space is limited, first come, first served)							
Opportunity to have promotional video shown as part of the Sponsor Showcase	 60 SEC	 40 SEC	 30 SEC	 20 SEC	 10 SEC	 LOGO ONLY	 LOGO ONLY
Acknowledgement during the Opening Ceremonies and throughout the Conference							
Logo on main stage backdrop							
Logo on the Evening Program							
Reserved tables at the sponsored Evening Event at front near Head Table	 2 TABLES	 1 TABLE					
Sponsor profile e-blast sent to delegates prior to Conference							

	DIAMOND \$26,000	RUBY \$16,000	EMERALD \$12,000	SAPPHIRE \$10,000	JADE \$8,000	OPAL \$6,000	TOPAZ \$4,000
Introduction of Entertainment							
Logo on the ACPM website prior to and following the conference							
Provided with advance copy of Delegate List							
Logo on the conference brochure							
Logo on conference signage							
Full page logo on the back cover of the Delegate Guide							
Appropriately sized logo on the Sponsors' Page of the Delegate Guide							
Paragraph descriptions about your organization in the Delegate Guide (English only)	 UP TO 450 WORDS	 UP TO 300 WORDS	 UP TO 300 WORDS	 UP TO 300 WORDS	 UP TO 200 WORDS	 UP TO 200 WORDS	 UP TO 200 WORDS
Acknowledgement in "CONTACT", the ACPM Member eNewsletter							
Acknowledgement of the appropriate sponsor during the Welcome Reception, Wednesday Casual Reception & Dinner, Gala Reception, and Gala Dinner & Entertainment							

	<b>DIAMOND</b> \$26,000	<b>RUBY</b> \$16,000	<b>EMERALD</b> \$12,000	<b>SAPPHIRE</b> \$10,000	<b>JADE</b> \$8,000	<b>OPAL</b> \$6,000	<b>TOPAZ</b> \$4,000
Opportunity to have a promotional item placed at each delegate place setting during dinner (item must be pre-approved by ACPM)	~	~					
Opportunity to distribute a gift item or hold a draw during reception (item must be pre-approved by ACPM)		~	~	~			
Welcome message to Delegates (Welcome Reception or Gala Reception sponsors)			~	~			
Welcome Delegates to Gala Dinner	~						
Welcome Delegates to Wednesday Evening Reception or Dinner		~					
Introduce Spotlight Session Speaker					~		
Introduce Luncheon Speaker						~	
Logo on sponsored item (if applicable)			~	~	~		
Introduce Plenary Speakers and Moderator		~					
Introduce Workshop Moderator						~	
Recognition by the MC or Moderator of the Sponsored Plenary/Workshop/Centre Stage/Luncheons				~	~	~	



## SPONSOR INFORMATION

Organization: \_\_\_\_\_

\_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/Prov: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## PLEASE SELECT FROM SPONSORSHIP OPTIONS LISTED

Price: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### DIAMOND \$26,000

- Gala Dinner and Entertainment with the PIANO MAN

### RUBY \$16,000

- Wednesday Evening Reception, Dinner and post-dinner Social
- All Plenary Sessions – Introduction of Moderator and Speakers

### EMERALD \$12,000

- Gala Reception (Thursday evening)
- Delegate Guide and Bag Combo

### SAPPHIRE \$10,000

- Welcome Reception (Tuesday Evening)
- Breakfasts (Wednesday and Thursday)
- “Centre Stage” (Wednesday)

TO CONFIRM YOUR SPONSORSHIP, please email or fax this confirmation to:  
acpm@acpm.com or 416-964-0567

FOR MORE INFORMATION, please contact:

**Ric Marrero**, Chief Executive Officer  
Sponsorship Campaign Chair  
Phone: 416-964-1260 Ext. 223  
Email: ric.marrero@acpm.com

—OR—

**Judy Lei**, Manager, Operations and Programs  
Sponsorship Coordinator  
Phone: 416-964-1260 Ext. 224  
Email: judy.lei@acpm.com

**TERMS:** By applying a signature, the signatory is committing to sponsorship of the 2019 ACPM National Conference, to be held at the Fairmont Hotel Vancouver, Vancouver, British Columbia, September 10–12, 2019.

### JADE \$8,000

- Refreshment Breaks
- Spotlight Series
- ‘Conference at a Glance’ Schedule
- Lanyard with Badge Holder
- USB Card – Speaker Presentations
- Notebook and Pen Combo

### OPAL \$6,000

- Opening Ceremonies (Wednesday morning)
- Wednesday Luncheon & Guest Speaker
- Thursday Luncheon & Guest Speaker
- Workshops #1 #2 #3 #4 #5 #6

### TOPAZ \$4,000

- See Benefits for more details

PLEASE SEND WITH PAYMENT TO:

The Association of Canadian Pension Management  
1255 Bay Street, Suite 304 Toronto, ON M5R 2A9