



ACPM NATIONAL CONFERENCE 2017

SEPTEMBER 12-14, 2017

Fairmont Banff Springs ▶ Banff, AB

MOUNTAINS OF OPPORTUNITY

INNOVATING TO REACH NEW HEIGHTS

ACPM NATIONAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Sponsorships are available at the following levels:

DIAMOND, RUBY, EMERALD, SAPPHIRE, JADE, OPAL & TOPAZ

EXCLUSIVE DIAMOND LEVEL

\$28,000

ONE Unique Diamond Level Opportunity:

- 1. Gala Dinner and Entertainment with RANDY CHARACH** – World-Class Entertainer, Mentalist, Magician, Comedian, Hypnotist

Featured prominently throughout the conference and throughout the venue. Plus many other additional perquisites before, during and after the conference.

RUBY LEVEL

\$18,000

ONE Ruby Level Opportunity:

- 1. Wednesday Evening Reception and Dinner** (Offsite)

EMERALD LEVEL

\$15,000

TWO Emerald Level Opportunities to choose from:

- 1. Welcome Reception** (Tuesday Evening)
- 2. Gala Reception** (Thursday Evening)

For further information please contact:

Bryan Hocking, CEO
Sponsorship Campaign Chair
Phone: 416-964-1260 Ext. 225
Email: bryan.hocking@acpm.com

—OR—

SAPPHIRE LEVEL

\$12,000

FIVE Sapphire Level Opportunities to choose from:

- 1. Opening Plenary** (Incl. Introduction of Speakers)
- 2. Breakfasts** (Wednesday and Thursday)
- 3. "Centre Stage"** (Wednesday)
- 4. Spotlight Series with BOB RAE** (Incl. Introduction of Keynote Speakers)
- 5. Delegate Bag**

JADE LEVEL

\$9,000

EIGHT Jade Level Opportunities to choose from:

- 1. Refreshment Breaks** (4 breaks over 2 days of the conference)
- 2. Plenary Session II** (Incl. Introduction of Moderator and Speakers)
- 3. Plenary Session III** (Incl. Introduction of Moderator and Speakers)
- 4. 'Conference at a Glance' Schedule Fold-Out**
- 5. Delegate Guide**
- 6. Lanyard with Badge Holder**
- 7. USB Credit Card – Speaker Presentations**
- 8. Notebook and Pen Combo**

Judy Lei, Manager of Administration
Sponsorship Coordinator
Phone: 416-964-1260 Ext. 224
Email: judy.lei@acpm.com

OPAL LEVEL

\$6,000

NINE Opal Level Opportunities to choose from:

- 1. Opening Ceremonies** (Wednesday morning)
- 2. Wednesday Luncheon & Guest Speaker Superintendent Dave McDonough, Banff National Park** (Incl. Introduction of Speakers)
- 3. Thursday Luncheon & Guest Speaker Ross Watson, Blind Mountain Climber** (Incl. Introduction of Speakers)
- 4. Workshop Session #1**
- 5. Workshop Session #2**
- 6. Workshop Session #3**
- 7. Workshop Session #4**
- 8. Workshop Session #5**
- 9. Workshop Session #6**

TOPAZ LEVEL

\$3,000

TWELVE Topaz Level Opportunities:

- 1. Exhibit tables in Sponsor Showcase area** (see Benefits for more details)

NOTE: More details about specific sponsorships involving speakers or entertainment will become available once the National Conference Planning Committee finishes its deliberations.

ACPM NATIONAL 2017 CONFERENCE

BENEFITS

	DIAMOND \$28,000	RUBY \$18,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$9,000	OPAL \$6,000	TOPAZ \$3,000
Complimentary conference registrations	◆ 4 PEOPLE	◆ 2 PEOPLE	◆ 2 PEOPLE	◆ 1 PERSON			
Standard guestrooms for three nights during the conference at the Fairmont Banff Springs Hotel	◆ 4 PEOPLE	◆ 2 PEOPLE					
Promotional insert in the delegate bag (item to be confirmed in advance with ACPM)	◆	◆	◆	◆			
Promotional item delivered to each delegate's room (item to be provided by sponsor and approved by ACPM in advance)	◆						
Large Promotional Table-top display in Key Area of the Sponsor Showcase area	◆						
Standard Promotional Table-top display in the Sponsor Showcase area (space is limited, first come, first served)		◆	◆	◆	◆	◆	◆
Opportunity to have promotional video shown as part of the Sponsor Showcase	◆ 60 SEC	◆ 40 SEC	◆ 30 SEC	◆ 20 SEC	◆ 10 SEC	◆ LOGO ONLY	
Acknowledgement during the Opening Ceremonies and throughout the Conference	◆	◆	◆	◆	◆		
Lighted Logo (Gobo) on backdrop	◆						
Logo on the Evening Program (if applicable)	◆	◆					
Reserved tables at the sponsored Evening Event at front near Head Table (if applicable)	◆ 2 TABLES						
Reserved tables at the sponsored Evening Event near front (if applicable)		◆ 1 TABLE					

ACPM NATIONAL 2017 CONFERENCE

BENEFITS

	DIAMOND \$28,000	RUBY \$18,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$9,000	OPAL \$6,000	TOPAZ \$3,000
Sponsor profile e-blast sent to delegates prior to Conference	◆	◆					
Introduction of Entertainment (if applicable)	◆						
Logo on the ACPM website prior to and following the conference	◆	◆	◆	◆	◆	◆	◆
Provided with advance copy of Delegate List	◆	◆	◆	◆	◆	◆	◆
Logo on the conference brochure	◆						
Logo on conference signage	◆	◆	◆	◆	◆	◆	◆
Full page logo on the back cover of the Delegate Guide	◆						
Appropriately sized logo on the Sponsors' Page of the Delegate Guide	◆	◆	◆	◆	◆	◆	◆
Paragraph descriptions about your organization in the Delegate Guide	◆ UP TO 450 WORDS	◆ UP TO 300 WORDS	◆ UP TO 300 WORDS	◆ UP TO 200 WORDS	◆ UP TO 200 WORDS	◆ UP TO 200 WORDS	◆ UP TO 200 WORDS
Acknowledgement in "CONTACT", the ACPM Member eNewsletter	◆	◆	◆	◆	◆	◆	◆
Acknowledgement during the Welcome Reception/Gala Dinner & Entertainment/Gala Reception, Wednesday Casual Reception & Dinner (if sponsored by you)	◆	◆	◆				

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	DIAMOND \$28,000	RUBY \$18,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$9,000	OPAL \$6,000	TOPAZ \$3,000
Opportunity to have a promotional item placed at each delegate place setting (if sponsoring a dinner; item must be pre-approved by ACPM)	◆	◆					
Opportunity to distribute a gift item or hold a draw during reception (if sponsoring a reception; item must be pre-approved by ACPM)			◆				
Welcome message to Delegates (Welcome Reception or Gala Reception sponsors)			◆				
Welcome Delegates at the Opening Ceremonies and prior to Gala Dinner	◆						
Welcome Delegates to Wednesday Evening Reception & Dinner (if sponsoring a Reception & Dinner)		◆					
Introduce Spotlight Session Keynote Speaker (if sponsoring a Speaker)				◆			
Introduce Luncheon Speaker (if sponsoring a lunch with speaker)					◆		
Logo on sponsored item (if applicable)				◆	◆		
Introduce Plenary Speakers and Moderator				◆	◆		
Recognition by the MC or Moderator of the Sponsored Plenary/Workshop				◆	◆	◆	

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SPONSOR INFORMATION

Organization: _____

Contact: _____

Address: _____

City/Prov: _____

Postal Code: _____

Phone: _____ Ext: _____

Fax: _____

Email: _____

PLEASE SELECT FROM SPONSORSHIP OPTIONS LISTED

Price: _____

Signature: _____

Date: _____

DIAMOND \$28,000

- Gala Dinner and Entertainment with
RANDY CHARACH

RUBY \$18,000

- Wednesday Evening Reception and Dinner

EMERALD \$15,000

- Welcome Reception (Tuesday evening)
 Gala Reception (Thursday evening)

SAPPHIRE \$12,000

- Opening Plenary
 Breakfasts (Wednesday and Thursday)
 "Centre Stage" (Wednesday)
 Spotlight Series with BOB RAE
 Delegate Bag

TO CONFIRM YOUR SPONSORSHIP, please email or
fax this confirmation to:
acpm@acpm.com or 416-964-0567

FOR MORE INFORMATION, please contact:

Bryan Hocking, CEO & Campaign Chair
via email at bryan.hocking@acpm.com or by phone at 416-964-1260 ext. 225

TERMS: By applying a signature above, the signatory is committing to sponsorship of the 2017 ACPM National Conference, to be held at the Fairmont Banff Springs, Banff, Alberta, September 12–14, 2017.

JADE \$9,000

- Refreshment Breaks
 Plenary Session II
 Plenary Session III
 'Conference at a Glance' Schedule Fold-Out
 Delegate Guide
 Lanyard with Badge Holder
 USB Credit Card – Speaker Presentations
 Notebook and Pen Combo

OPAL \$6,000

- Opening Ceremonies (Wednesday morning)
 Wednesday Luncheon & Guest Speaker
 Thursday Luncheon & Guest Speaker
 Workshops #1 #2 #3 #4 #5 #6

TOPAZ \$3,000

- Exhibit table in Sponsor Showcase area

PLEASE SEND WITH PAYMENT TO:

The Association of Canadian Pension Management
1255 Bay Street, Suite 304 Toronto, ON M5R 2A9